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Facilitating Change on the Romanian Market

CSA-Romania opens its office in Bucharest

Burnham, UK, April 15, 2008: CSA has kept a close eye on the positive changes occurring on the Romanian market since its joining of the European Union a year ago. CSA took steps to open an Associate office in Bucharest to help fulfil the needs of the growing market through management training and corporate conferences. CSA's portfolio will serve to expedite the need of Romanian businesses, as well as foreign companies doing business in Romania, by offering knowledge in the fields of economics, globalisation, human resources, innovation, competitiveness, corporate strategies and corporate responsibility.

"We are very pleased to continue our expansion into Central and Eastern Europe and have been closely watching the encouraging developments in Romania. Our portfolio not only includes economy experts who can assist Romanian organisations realise their potential but, moreover, develop the economy," Emilia Knight, CSA's Global Business Development Manager, stated.

Izabela Nicolae, Managing Director of CSA-Romania, said of their new launch, "In order to help implement the transformations set forth by the EU and to help move Romania forward, CSA has come to Bucharest offering a range of highly specialised speakers from all areas of business. Our European Union entry will offer many benefits but also changes and CSA-Romania wants to be present to help accelerate the country's progress. While observing this trend, we noticed a specific need for collaboration with CSA to bring all the company's speakers' benefits to us."

The new CSA-Romania staff is made up of highly trained event organisers, many of whom also have years of experience within the field of media.

For more information on CSA-Romania please contact Emilia Knight, CSA's Global Business Development Manager on +44 16 2860 1417 or email her at emilia@speakers.co.uk or Izabela Nicolae, Managing Director of CSA-Romania on +40 21 224 26 71 or email her at izabela.nicolae@csa-romania.ro.

About

Celebrity Speakers Associates (CSA) is a global network of speaker bureaux with an established reputation of 25 years operating from 15 offices around the world. CSA is entrusted with the management of speakers' services, who are among the world's most outstanding personalities from the field of professional business, academia, politics, sport, entertainment and the arts.

CSA-Romania will provide speakers for conferences, management events, and training programmes as well as for other corporate needs. The company's office is in Bucharest and offers top expertise from all areas of business.