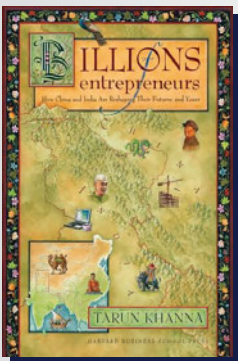




# SPEAKER NEWS

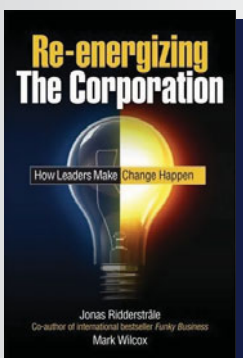
issue 1



## **Billions of Entrepreneurs: How China & India are Reshaping Their Futures - and Yours** by Prof. Tarun Khanna

China & India are home to one-third of the world's population and they're undergoing social and economic revolutions that are capturing the best minds and money of Western business. In "Billions of Entrepreneurs," Tarun Khanna examines the entrepreneurial forces driving China's and India's trajectories of development. He shows where these trajectories overlap and complement one another and where they diverge and compete. He also reveals how Western companies can participate in this development. Through intriguing comparisons, the author probes important differences between China and India in areas such as information and transparency, the roles of capital markets and talent, public and private property rights, social constraints on market forces, attitudes towards expatriates abroad and foreigners at home, entrepreneurial and corporate opportunities and the importance of urban and rural communities. He explains how these differences will influence China's and India's future development, what the two countries can learn from each other and how they will ultimately reshape business, politics and society in the world around them. Engaging and incisive, this book is a critical resource for anyone working in China or India or planning to do business in these two countries.

## Books of note...



## **Re-energizing The Corporation: How Leaders Make Change Happen** by Jonas Ridderstråle, Mark Wilcox (to be published April 2008)

Jonas Ridderstråle, co-author of the international bestseller Funky Business and one of the world's most influential business gurus, provides a vibrant and energizing take on the world of today and tomorrow. Mark Wilcox, backed by 25 years of frontline business experience in some of the world's best-known corporations, offers a uniquely practical approach to turning ideas into action and making change a reality. Together, they blend ideas, cases, models and practical examples into a framework that enables you to master the art of making positive change happen.

Re-energizing The Corporation is built on the groundbreaking 3e leadership model, which makes sense of the three Es of Envisioning, Engaging and Executing. By understanding and following the model, you will be able to create compelling pictures of the future of your organization; build a following of individuals committed to getting the vision into reality; and maximize team performance to deliver on your dream.

**source:**  
<http://www.amazon.com>



**Kate Silverton** is to present the BBC's new 2000 GMT news bulletin.



**Sir Bob Geldof KBE** was honoured with the British Red Cross Humanity Fellowship Award. Geldof was given the award in recognition of his continued efforts over 20 years to promote humanitarian issues.



**Barry Cryer** does not wish to travel long distances anymore e.g. Scotland, so please only promote for events located in the SE and Midlands regions.



**Interview with Ian Botham** - The England legend reveals why his proudest moment as a sportsman came in 2007 – and why the greatest cricketer of all time was not Sir Donald Bradman.

**source:**

<http://sport.independent.co.uk>



**Elle Macpherson** wins NatWest Everywoman Award in recognition of her ability to inspire young women.



**Peter van Stolk** steps down as Chairman and CEO of Jones Soda.



Innovation specialist **Robert Tucker** is still looking for events in Europe to coincide with his firm engagement in Rome on February 6th 2008.



**Gore Urges Bold Moves in Nobel Speech**

In his Nobel Prize speech, Al Gore singled out the US and China in particular for not doing enough. He has said it again and again, with increasing urgency, to anyone who will listen. Former Vice President Al Gore used the occasion of his 2007 Nobel Peace Prize lecture to tell the world in powerful, stark language: Climate change is a "real, rising, imminent and universal" threat to the future of the earth.



**source:**

<http://www.spiegel.de>

# Speakers in the news...



**Sir Terry Leahy** was named Britain's Most Admired Leader at the MT awards recently and the Tesco boss is heading out to the US to run his expert eye over Fresh and Easy, the convenience store concept the retailer launched last month. He has big plans for the fledgling chain.



From May 2008 **Craig Doyle** will be joining ITV to be their main Sporting Presenter.



Ex-Wales wing **Gerald Davies** has been appointed manager for the 2009 British and Irish Lions tour to South Africa.



Kremlin critic and former world chess champion **Garry Kasparov** will not run in Russia's presidential elections, his spokeswoman said Thursday, accusing authorities of preventing supporters from holding a nominating conference.

In less than 48 hours from 19th – 21st October **Sara Campbell** set three World Records in the extreme sport of free diving, descending on one breath and using only the strength of her own body. It is the first time ever that a free diver has set three World Records in one competition. For anyone who is looking for an extreme sport speaker, she holds the World Record for Free diving and has a business background.



**Hernando de Soto Agenda 2008**

- FEBRUARY:** 4-5th Washington DC or Quebec (tbc)  
6-8th New York
- MARCH:** 11th San Pedro de Sula (tbc)  
17-18th Washington DC (tbc)
- JUNE:** 10th Guatemala  
11th San Salvador
- AUGUST:** 26th San Jose  
27th Panama





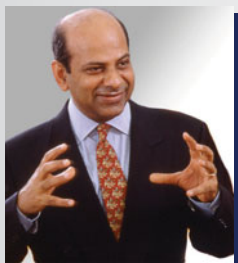
## Ramsay's mysterious new protégée named

She was **Gordon Ramsay's** best-kept secret and holds the keys to both the top chef's reputation and his triple Michelin-starred restaurant. But now her identity has been revealed.

When the Glaswegian millionaire announced last month that he had hired a female chef to take charge of Gordon Ramsay restaurant in Chelsea, West London, he jealously guarded the exact identity of the rising star, releasing just her first name, Clare, while publicly fretting that "someone will poach her". Now the first and only female British chef to be in charge of a three-starred restaurant has been outed as 29-year-old Clare Smyth.

**source:**

<http://news.independent.co.uk>



## A Challenge of Olympic Proportions by V. Govindarajan and C. Trimble

As companies such as Kodak show, innovation isn't the only requirement for success. Leaders need to execute on their ideas, as well.

It's not just hype. New technologies really do threaten strong, proven companies. Even those that have been successful for several generations. Consider the case of Kodak.

The company created the market for consumer photography way back in 1880. Nearly a century later, they controlled 90% of the US film market.

Then the difficulties began. The entry of overseas challengers into the US market, especially Fuji, was difficult enough. The rise of digital photography is posing a much more serious threat. Today, Kodak's revenues have declined back to levels last seen 10 years ago. The market for film is slipping 2-3% each year, and Kodak is grappling for a secure home in the rapidly evolving new consumer world of taking, modifying, printing, and sharing pictures. In one sense, Kodak has been lucky. The rise of digital photography has played out relatively slowly. Consumers haven't caught on to the new approach to photography nearly so quickly as they adapted to, say, the glorious joys of shopping on eBay. So it is fair to ask, why has Kodak stumbled?

**source:**

<http://www.fastcompany.com>



## Pen Hadow helps the world plan for polar meltdown

World leading polar explorer and environmentalist, Pen Hadow, has announced an international scientific endeavour to predict the meltdown date of the North Pole permanent ice cap more accurately, thereby helping governments around the world to prepare for the significant consequences.



Pen is leading the Vanco Arctic Survey to capture the most detailed and accurate data ever recorded on the thickness of the North Pole ice cap which floats on the Arctic Ocean. Setting out next February, 2008, the Vanco Arctic Survey team will undertake a 120 day, 2000km crossing of the ice cap in temperatures as low as minus 50°C. The survey team will depart from Point Barrow, Alaska, pulling 'sledge-boats', and on occasions even swimming across stretches of open water, reaching the North Geographic Pole in June.

"If we discover the central region of the North Pole ice cap really is thinning as fast as some experts fear, this survey will provide the decisive wake-up call for political leaders everywhere to take the urgent steps needed to prepare us all for the global consequences of North Pole ice cap meltdown," claims Pen.

## Speaking 2.0 - The Evolution of the Speaking Industry

The business of speaking has evolved dramatically in the last five years — you may have noticed?

It used to be event planners who would spend quite a bit of time planning for next years annual conference. A committee would begin a slow, careful, and routine process of planning a program agenda, which would include finding a celebrity speaker or two to fill the agenda. Year in, year out, they'd carefully follow the same old process. Often, they'd end up with the same old conference.

Today, of course, faster is the new fast, and we're witnessing a different role for both the speakers and the bureaus who represent them. Let's call it "strategic knowledge delivery" — we're helping organizations to get the right knowledge in the right place, at the right time, for the right purpose. Events have evolved from, well, events, to critical get-togethers that help a company, association or organization adapt to sudden new realities.

Today, a company might find itself in the midst of a rapid product launch — after all, product lifecycles are collapsing. (Just look at your iPod, and think of the rapid changes occurring in the consumer electronics industry!) There's now a new requirement for fast knowledge — they need to pull their sales force quickly together, update them on the forthcoming marketing plans and sales strategy, and give them a strong motivational push out the door.





## DAVOS 2008

For over three decades, the World Economic Forum Annual Meeting has provided an unrivalled platform for leaders from all walks of life to shape the global agenda at the start of each year. At the core is its multistakeholder model that leverages the collective wisdom of leaders from business, government, the media, academia, the arts and civil society by building a global platform for collaboration and action to address priorities on the global agenda.

source:  
<http://www.weforum.org>

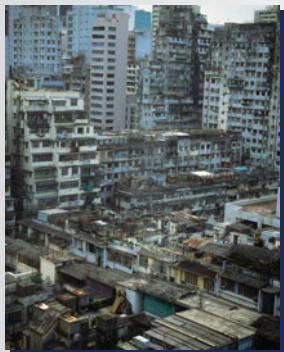
## The End of Globalization?

Great political change often begins with the smallest of doubts. Such a doubt is beginning to make itself heard in the US presidential campaign. Free trade, Hillary Clinton is saying, may not be so great after all. Could it signal the beginning of the end for globalization?

It was the Chinese philosopher Lao Tzu who said, "A journey of a thousand miles begins with a single step." The same can be said of political movements. In their embryonic state, they are often little more than doubts tugging at the corners of a political heart. The Cold War provides a ready example: Growing skepticism with the policy of confrontation eventually gave rise to détente.

China today also owes its very existence to doubts. Communist Party leader Deng Xiaoping had stopped believing in the power of Mao and Marx to build a viable state. Even the British settlers in the New World would still be British today if they had not had their doubts about the good intentions of the mother country. Doubts turned into anger, anger led to war, and in the end the country we know today as the United States was born. A similar sense of doubt has now entered the US presidential campaign -- and it is one that could lead to change of historical proportions. Democratic presidential candidate Hillary Clinton has distanced herself from the idea of free trade, a philosophy which has shaped America's worldview since the end of World War II.

source:  
<http://www.spiegel.de>



## China junkie by Jonathon Porritt CBE

*I have become a bit of a China junkie. China looms so large in today's sustainability debates and the challenges that it faces are so "real time, right now", that it makes any other country's dilemmas look small by comparison.*

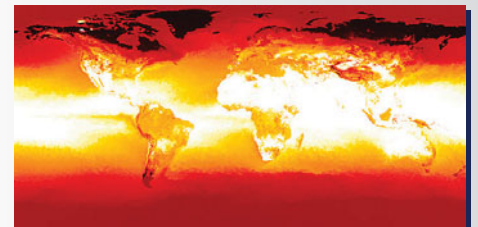
So to be part of two high-level presentations from Chinese scientists in one week one on energy issues and one on water issues – has been quite a fix.

The energy stuff has become pretty familiar. One new coal-fired power station a week (though you never hear about how many power stations they are closing down), two new nuclear reactors a year (the fastest ever nuclear build programme), vast new investments in renewables (wind, PV, hydro etc) and serious efforts (at long last!) to push energy efficiency throughout the economy.

But for China, it's water that really matters and the situation here is seriously gloomy. 60% of China's rivers are seriously polluted; 28% of them are judged to be "completely useless"; 20% of drinking water fails to meet minimum standards; almost every one of China's fresh water lakes is heavily polluted by agricultural & detergent run-off, leading to massive algal blooms; 80% of discharges to sea are illegal, with huge "dead zones" stretching up & down the coast; at least 10 million hectares of land have been seriously contaminated by the run-off of toxic chemicals & heavy metals and I could go on!

## Global warming is happening at a faster rate

Global warming is happening at a far faster rate than the authoritative Stern Review on climate change suggested, its author, Sir Nicholas Stern said recently. He set out an action plan for the world's politicians who met at a climate summit in Bali.



The Stern Review of the economics of global warming was, Sir Nicholas said, excessively conservative about factoring in a number of scientific hypotheses which growing evidence now suggests are serious factors in speeding global warming. "The evidence on the seriousness of the risks from inaction or delayed action is now overwhelming. We risk damages on a scale larger than the two world wars of the last century," he said. "If I was doing it again I'd portray the risks as bigger," he said, taking questions at Manchester University after giving the Royal Economic Society lecture. He said his review may have under-estimated the costs involved in combating climate change.

He set out six points for Bali. Politicians must approve:

- \* 80 per cent reductions in global emissions by 2050
- \* Rapid advance on technologies for electricity generation
- \* Major reform of Kyoto's Clean Development Mechanism
- \* 0.7 per cent GDP in aid from first to third world by 2015
- \* Anti-deforestation campaign
- \* Better carbon-trading system

## Recommended Speakers



### **Rosabeth Moss Kanter - People Whose Ideas Influence Organisational Work**

Main concepts include empowerment, changing organisations, bureaucracy, characteristics of resistance to change and career implications. Change masters are people and organizations adept at the art of anticipating the need for productive change, and of leading it - she identifies innovation, entrepreneurship and the development of "participative management" skills as the key to corporate renaissance. Advocates participative management and empowerment and best use of people, need for synergy in organisations, flatter structures, more responsive, PAL - partnerships, post entrepreneurial, importance of women - sets out 7 essential skills for managers and 10 rules for stifling change.



### **José Maria Figueres Olsen Former President of Costa Rica and Former CEO of the WEF**

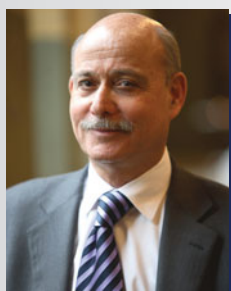
During his presidency, Mr. Figueres showed his unique leadership skills through implementing invaluable changes that opened opportunities for further development, revolutionizing his country's economy and transforming Costa Rica into the environmentally conscientious country it is today.

With his remarkable background in global economics as well as environmental protection, Mr. Figueres is a truly inspirational speaker with genuinely infectious passion for his topics and a charismatic presenting style.



**Beatrice Weder di Mauro** is the first female, non-German member of the German Council of Economic Experts (Sachverständigenrat zur Begutachtung der gesamtwirtschaftlichen Entwicklung), the most important advisory body to the German Government and Parliament on economic policy issues. It periodically assesses overall economic developments in the Federal Republic of Germany and helps economic policy makers at all levels as well as the general public to develop informed judgements on economic matters.

Weder di Mauro is a professor of International Finance and Macroeconomics at the University of Mainz and a research affiliate at the Center for Economic Policy Research (CEPR), London. Previously she worked as an economist at the International Monetary Fund and at the World Bank, Washington and served on the Council of Economic Advisors of Switzerland.



### **Jeremy Rifkin Best-Selling Author of 'The Hydrogen Economy'**

A key authority on the global economy, the future of society and the environment, Jeremy Rifkin is also celebrated for his insightful and inspirational perspectives on the topic of the impact of climate change.

With over 20 years experience working with heads of states across the globe, Rifkin is consistently called upon to demonstrate his views on the radical changes which will turn the future of society, the workplace and the environment upside down.



### **CSA-Celebrity Speakers Limited**

90 High Street  
Burnham  
Buckinghamshire  
SL1 7JT  
United Kingdom

Tel : +44 (0)1628 601 400  
Fax : +44 (0)1628 601 401  
E-mail: [sales@speakers.co.uk](mailto:sales@speakers.co.uk)  
Web: [www.speakers.co.uk](http://www.speakers.co.uk)