



## Allan Leighton

Entrepreneurial Businessman



### CSA CELEBRITY SPEAKERS

Allan Leighton is a highly successful entrepreneurial businessman, widely regarded as one of the UK's top business leaders. He is currently Deputy Chairman of Selfridges & Co, George Weston Ltd and Loblaw Companies Ltd; and Non Executive Director of BSkyB Group plc. He is Patron of Breast Cancer Care.

**"The best connected man in the business world" The Guardian, 2007**

#### In detail

Allan's career started in 1974 as a Salesman for Mars Confectionery. He worked his way up through the company before leaving in 1991. He then joined Pedigree Petfoods, where he was Sales Director until 1992. He made his name at supermarket group ASDA, transforming it from a £500 million company to one sold to US giant Wal-Mart for £6.2 billion in 1999. In 2002 he was personally appointed by the Prime Minister to turn around the loss-making Royal Mail, and he has achieved that task in only four years, bringing about a revival in the Royal Mail's fortunes that few experts felt to be possible. Allan stepped down from his role in March 2009, making him the Royal Mail's longest serving chairman.

#### What he offers you

As a keynote business speaker Allan shares his remarkable experiences with corporations, speaking on subject such as leadership, customer service and change. He provides a fascinating, 360 degree view of what it takes to be a business leader in today's cut-throat global economy.

#### How he presents

An inspiring and professional speaker Allan wows audiences with his unrelenting leadership style - thought-provoking, often surprising and always insightful.

#### Topics

Leadership  
Customer Service  
Profitable Growth  
Motivation

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

2007

On Leadership: Practical Wisdom From The People Who Know