



Dr. Anil Gupta

INSEAD Chaired Professor of Strategy, INSEAD & Chief Advisor, China India Institute



CSA CELEBRITY SPEAKERS

Dr. Anil K. Gupta is widely regarded as one of the world's leading experts on strategy and globalisation. He is currently the Professor of Strategy and Organization as well as Research Director at the Center for International Business Education & Research at The University of Maryland. He also serves as chief advisor to The China India Institute, a Washington DC-based research and consulting organization.

"One of the Top 20 North American Superstars for research in strategy and organization" Management International Review

In detail

Dr. Gupta received a doctorate from Harvard Business School and an M.B.A. from the Indian Institute of Management. He has served as a visiting professor at Stanford University, Dartmouth College, Bocconi Business School (Italy), Helsinki University of Technology (Finland), and IPMI (Indonesia). The recipient of numerous awards for excellence in research and teaching, Dr. Gupta has been recognized by Business Week as an Outstanding Professor in its Guide to the Best Business Schools and inducted into the Academy of Management Journals' Hall of Fame. He is frequently quoted by the media in the U.S., China, India and Europe.

What he offers you

Dr. Gupta outlines how companies can leverage the market and the resource opportunities presented by the China and India phenomenon to achieve global dominance within their particular industries. He also talks about the key questions that business leaders must address in order to develop winning strategies to go global and to transform global presence into global advantage. He offers conceptual frameworks that business leaders can use to answer these questions.

How he presents

Anil Gupta's candid presentations on the global perspective and the realities of China and India are highly captivating, insightful and thought-provoking.

Topics

- Global Strategy in the Age of China and India
- Changing the Rules of the Global Game
- Building and Exploiting Global Presence
- Cultivating a Global Mindset
- Leveraging Synergies Across Businesses

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

Publications

2009

Getting China and India Right (with Haiyan Wang)

2008

The Quest for Global Dominance (with V. Govindarajan, & Haiyan Wang)

2003

Smart Globalization

Global Strategy and Organization