



# Caprice Bourret

Entrepreneur, Model and Media Personality



## CSA CELEBRITY SPEAKERS

Caprice became a household name around the world through her modelling and media appearances. Arriving in England from Southern California she became one of the most photographed women in the world appearing on over 300 magazine covers. Following her success as a model she added a variety of television appearances to her media portfolio. Voted GQ Magazine's Woman of the Year and Maxim's International Woman of the Year 3 years running she appeared in a documentary for Channel 4 'Being Caprice' and featured in many other prime time shows.

### Caprice is an Ambassador for the Princes Trust

#### In detail

Following her success as a Model and Media Personality Caprice moved into roles on the West End stage and received rave reviews, later she produced her own version of a popular musical in which she also starred. Recently she has become a business entrepreneur developing and financing her own range of lingerie and swimwear which achieved instant success in Debenhams stores, Next and Littlewoods plus many countries around the world. Her future objective is to achieve continuing global success with the By Caprice brand and as she develops further product ranges her determination is to be 'hands on' in every respect of the business.

#### What she offers you

Caprice has developed a successful business through a close examination of the market for ladies lingerie and swimwear and the success of the business has much to do with her close attention to detail in all departments including design, distribution and finance. Her entrepreneurial attributes have convinced her to avoid licensing arrangements and continue to expand the business and the brand by continuing an innovative and creative approach to product and the efficiency of merchandising and distribution.

#### How she presents

Caprice is the ultimate business model, she is highly articulate, down to earth and an excellent communicator who talks passionately about the investment she has made using her own finances to build a successful business.

#### Languages

She presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

#### How to book her?

Simply phone, fax or e-mail us.



[watch video](#)

#### Credentials

- Ambassador for the Prince's Trust
- Chairman for ChildLine
- Committee Member of Action on Addiction
- Committee Member of Jewish Blind and Disabled
- Committee Member of Breast Cancer Awareness
- Committee Member of Battersea Dogs Home

#### Topics

- Presenter
- Entrepreneurship
- Awards