



Charles Armstrong
 Leading Technology Entrepreneur, Founder & CEO of
 Trampoline Systems



CSA CELEBRITY SPEAKERS

Charles Armstrong is an established business innovator on the changing role of technology in complex business organisations, informal networks and democratic innovation. He is the CEO of Trampoline Systems Ltd., a leading company in organisational network analysis software, to develop ideas drawn from his ethnographic field research. Trampoline Systems Ltd. was named by IDC as one of the Top 10 Innovative Applications Companies under US\$100M to watch. Charles is also a Director of a non-profit organisation called One Click Orgs which is developing a platform for virtual organisations.

"Charles Armstrong is a leading technology entrepreneur"

In detail

Charles graduated in Social & Political Science from St. John's College, Cambridge and was mentored by the sociologist Lord Young of Dartington. He is a Fellow of the UK School for Social Entrepreneurs and a Board Member of Fundacja Techsoup. In 1997, Charles founded the CIRCUS Foundation, an independent think tank bringing together technologists and thinkers to help build bridges to the post industrial society.

What he offers you

Charles Armstrong's presentations focus on innovation, quality and customer relationship as driving significant growth to meet the increasing market demand for organisational agility. He also talks about a new generation of social analytic technologies that provide insights into customer relationships, collaborations and business effectiveness and how they will impact on businesses across the globe. His presentations are a reference resource for business leaders from all fields.

How he presents

His highly innovative views and informal, out-of-the-box presentations make Charles Armstrong a sought-after speaker at symposia around the world. His speaking style and the visuals he tailors are modern and refreshing, and will give a new perspective.

Topics

How the Rise of Social Networks Changes Enterprises
 Building the Relationship between Technology and Management
 Virtual Corporations
 The Future Work Place
 Innovation and Customer Relationships as Growth Drivers
 Relationship between Democracy and Technology and its Role in the Arab Spring
 Crowd Funding (using the web)

Languages

Charles presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Credentials

2009

Trampoline Systems was selected as one of Red Herring's Top 100 Global Technology Businesses

2006

Trampoline Systems was awarded the Oracle Innovation Award at the Oracle UK Partner Awards