



Charles Lockwood

Leading Corporate Sustainability Strategist & Green Real Estate Authority



CSA CELEBRITY SPEAKERS

Charles Lockwood is a leading global corporate sustainability strategist and green real estate authority. He has more than two decades of experience helping companies create strategic plans to quickly and efficiently meet their goals. He publishes his insights and research in leading worldwide media.

"In today's economy, I foresee the 'Survival of the Greenest' companies" Charles Lockwood

In detail

Charles Lockwood graduated from Princeton University's Woodrow Wilson School of Public & International Affairs. He subsequently wrote half a dozen books on architecture and cities. From 1985 to 2003, he provided consulting services to corporations and international professional services firms. Since 2003, he has advised corporations on corporate sustainability challenges and opportunities, particularly how to boost their profits with new green products and services, and how to satisfy new energy efficiency and global climate change regulations. He is quoted as authority in leading media, including the Financial Times, Green Business Quarterly, New York Times, and Washington Post. He is a "green real estate authority," according to the Wall Street Journal.

What he offers you

Charles Lockwood proves that green business practices generate immediate cost savings today and build greater profits for the future. He offers advice on creating and selling the most innovative green products and services. He identifies best practices globally with case studies and ROI. He explains the best strategies for satisfying new energy efficiency and global climate changes regulations. He offers his valued predictions about important future trends. He tailors his expertise and services to meet each client's individual needs.

How he presents

Charles Lockwood's presentations are enlightening and highly respected. With his global expertise, he speaks freely, giving audiences genuine valuable information, with slides that explain some detailed issues better than words or provide some fun with the information. Charles stresses, "Green is not just the 'right thing' to do, it is the profitable thing to do."

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2009

Green Quotient - Insights from Leading Experts on Sustainability

2009

South China Morning Post; Growing Green (May)

2008

Harvard Business Review on Green Business Strategy - First Chapter

2007

Wall Street Journal; Green Real Estate Special Section (October)

2006

Harvard Business Review; Building the Green Way (June)

Topics

- The Leading Industry of the 21st Century: Are You Ready?
- Green: The Money-Saving Strategy for Tough Times
- Global Climate Change: Minimize Your Company's Risk and Maximize Its Opportunities
- Trend-Spotting: New Green Regulations, New Green Opportunities