



Chris Moss
Chief Marketing Officer of Truphone, Former 118 118 Chief Executive



CSA CELEBRITY SPEAKERS

Chris Moss has spent the last 25 years in Marketing specialising in start-ups and brand creation. His career includes global sponsorship programmes and multi national brand launches, along with award-winning company makeovers and ground breaking advertising campaigns. In 2010 he was appointed Chief marketing director of Truphone, a mobile communications operator with ground-breaking products. He is responsible for building the Truphone brand across the globe.

"Chris Moss is one of the few people who can claim to have succeeded twice, first as Virgin Atlantic marketing director, then as creator of the Orange brand"

In detail

His 8 years of experience at Virgin Atlantic as Marketing Director combined with 5 years experience (as Marketing Director) creating, designing, and launching Orange and merging Lloyds Bank and TSB Bank into a refreshed Lloyds TSB, gives him a unique insight into the drivers of the fast moving future of tomorrow. For 6 years Chris Moss also ran his own company, Red Zebra and was Chairman of the Number 118118, Britain's biggest and most popular directory assistance service.

What he offers you

With a wealth of experience in the design and creation of a series of highly successful marketing campaigns, Brand imagineer behind Virgin Atlantic, Orange and 118118 Chris Moss offers audiences invaluable advice as well as all the necessary tools to create their own original and successful campaigns. His track record of building billion dollar brands and his reputation as a 'brand galvaniser' makes him a perfect speaker at prestigious events worldwide.

How he presents

A passionate and innovative speaker Chris is a highly sought after individual with a strong desire to show people how to "Make it happen!"

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Topics

Marketing and Branding
Product Design
Mobile Communications Management
Innovation and Positioning