



# Conor Woodman

Author & Star of Channel 4's Around the World in 80 Trades



## CSA CELEBRITY SPEAKERS

Conor Woodman may be that rare thing - a likable former city boy. A former market analyst, Woodman wanted to see if he can make his fortune by doing business the old way: face to face, haggling, buying and selling. With £25,000 of his own money he set out to double his fortune in 5 months which he achieved. His Channel 4 series and 2009 book show that the principles of trade are universal, life-enhancing and guaranteed to survive the madness of the credit crunch.

**"How one economist sold his house and took trade back to basics, buying and selling real goods in the world's oldest markets"**

### In detail

Conor Woodman has an MA in Development Economics and worked for several years in corporate finance and financial training. An economist, he left his job as a high-flying City market analyst to travel across four continents and 16 countries trading in all kinds of products: animal, mineral and vegetable; with the aim of doubling his money.

### What he offers you

His presentations reflect how he now sees the world, as one which is not dominated by big business in the way he believed and perhaps the most satisfying way to make a living is to buy, trade and sell a product, making connections and partners along the way that can be relied on to maintain a livelihood in the future. Conor offers audiences his fascinating insights drawing parallels from his former life. His infectious enthusiasm will empower audiences to challenge conventional thinking and find new ways to achieve their goals.

### How he presents

In his enjoyable eye opening presentations with great visuals, Conor's speeches are sharp, funny and full of informative anecdotes.

### Topics

Around the World in 80 Trades  
How the Real World Economy Works  
Creativity and Innovation  
Leadership and Teamwork

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2009

The Adventure Capitalist: Camels, Carpets and Coffee: How Face-to-face Trade is the New Economics