



# Prof. Daniel T. Jones

Founder and Director of the Lean Enterprise Academy



## CSA CELEBRITY SPEAKERS

Daniel Jones is Founder and Director of The Lean Enterprise Academy where the main thrust of his work has been to develop and help to implement the 'Lean Business System'. Based on 'Lean Thinking' principles learnt from Toyota, this starts by defining customer value, which then leads to the reorganisation of every step required to design, order, build, deliver and maintain this value across all the organisations involved.

**Professor Jones has helped to establish a global network of institutes dedicated to researching, educating and publishing action-oriented knowledge on the Lean Business System**

### In detail

After a research career at the National Institute for Economic and Social Research in London and the Sussex European Research Centre and Science Policy Research Unit at Sussex University he was appointed Professor of Manufacturing Management at Cardiff University Business School in 1989, where he was the founding Director of the Lean Enterprise Research Centre (LERC) from 1994 to 2001.

### What he offers you

Daniel is dedicated to helping corporations to identify and achieve first-class performance levels throughout the globe. In his enlightening presentations he shows decision makers how, by implementing 'Lean Thinking', firms can do more with less, respond more quickly to customer needs, create more rewarding jobs for employees and reduce their impact on the environment.

### How he presents

An experienced speaker, Prof. Jones' presentations are packed with practical, targeted advice that can be actioned by organisations wishing to increase efficiency and, therefore, profitability. His advice has been adopted by businesses across the globe.

### Topics

- Lean Solutions
- Lean Thinking
- Supply Chain
- Organisational Development
- Management Distribution
- Integrated Transport & eCommerce Logistics

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

### Publications

#### 2005

Lean Solutions

#### 2004

Lean Thinking

#### 2001

Seeing the Whole The Route to the Future

#### 2000

Towards Perfect Customer Fulfilment

#### 1996

Lean Thinking: Banish Waste and Create Wealth in Your Corporation

#### 1990

The Machine that Changed the World