



David Bryon
Former Managing Director of bmibaby



CSA CELEBRITY SPEAKERS

David Bryon is the former Managing Director of bmibaby, one of the UK's largest low cost airlines. David now combines his successful speaking career with other media commitments. These include hosting cable TV shows, writing articles, and appearing as a regular guest on various national programmes including Five Live, Radio 2's Jeremy Vine Show, BBC News 24, and Sky News.

"David Bryon was an event in himself. He entertained, involved the audience and was hilarious.." Chief Executive, National Assoc. of School Business Management

In detail

David has also written a humorous newspaper column looking at life in America through the eyes of a cynical Englishman. This became very successful and also led to David hosting a TV talk show that broadcasts on regional cable. In 2000, David took up a position with the airline bmi, and was part of the senior management team that set-up the low cost carrier bmibaby in 2002. He was Commercial Director for 18 months before being appointed Managing Director.

What he offers you

An outstanding business speaker David's sense of humour and airline knowledge provides a hilarious and unique insight into the aviation industry that the passenger rarely sees. He also talks about the recent explosion of low cost carriers in Europe as well as the opportunities to be gained from strategic marketing and the selling power of the internet.

How he presents

David is a highly entertaining and versatile speaker with a wealth of media experience, he is also an excellent conference host and after dinner speaker.

Topics

Positioning, Marketing and Branding
The Power of the Internet
Facilitator, MC and Event Host
Business Development Strategies
Customer Services
The bmibaby story

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.



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