



# David Hurst

Authority on Leadership, Change and Crisis Management



## CSA CELEBRITY SPEAKERS

David Hurst is a speaker, consultant and writer on management. He spent twenty-five years working in the corporate world as an effective manager and extracted from his experience some highly innovative ideas about leadership, the management of change and the dynamics of organizations that promote creativity and learning.

**"As a reflective practitioner he has a unique niche in the field."**

### In detail

David Hurst's 10 years as executive vice-president of the Federal Industries Metals Group, during which he and the senior management team rescued the organisation from bankruptcy, proved to be invaluable experience in testing his ground-breaking ideas on leadership, the management of change and the dynamics of learning. With sales of over CDN \$1 Billion, the company employed 1600 people. He began his career in retail distribution, but soon became involved in mergers, acquisitions and business turnarounds, particularly in the steel industry.

### What he offers you

As a reflective business practitioner with a unique blend of practical experience and conceptual knowledge, David Hurst has a special niche in the management field. His areas of focus include crises, leadership, management of change and the dynamics of crisis management. His thought provoking articles have been published in leading business publications such as The Financial Times, Harvard Business Review, Strategy+Business, The Globe and Mail, and the Business Quarterly.

### How he presents

David Hurst provides insights to community, government and industry leaders that are highly relevant and germane to the industry's current and long-term challenges. His audiences appreciate both the candid style of delivery and the well-researched content of his presentations.

### Topics

Crisis and Renewal: Meeting the Challenge of Organisational Change  
Going Ballistic!  
How Leaders Learn  
Ideas into Action: Mind into Muscle  
Memories of the Future  
"The Creative Organisation: The Ecodynamics of Leadership and Creativity"  
"Courageous Leadership"  
"Hunting and Foraging in the 21st Century"

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

### Publications

Learning from the Links: Mastering Management with Lessons from Golf (2002)  
Crisis and Renewal: Meeting the Challenge of Organisational Change (1995)  
Boxes, Bubbles and Effective Management (1984)



David was perfect. He gave a wonderful presentation and was extremely knowledgeable - International Mobile Telephony and Internet Provider

