



# David Ulrich

Leading Authority on Leadership and Human Resources



## CSA CELEBRITY SPEAKERS

David Ulrich is a Professor at the Ross School of Business, University of Michigan and a partner at the RBL Group a consulting firm focused on helping organizations and leaders deliver value. He studies how organizations build capabilities of leadership, speed, learning, accountability, and talent through leveraging human resources.

**Competitive success is a function of organizational excellence.**

### In detail

David Ulrich is the Editor of Human Resource Management Journal, serves on the editorial board of 4 other journals, and participates in board and advisory work for consulting and professional firms. He has been listed by Business Week as one of the world's 'top ten educators' in management and the top educator in 'human resource issues'.

### What he offers you

His teaching and research addresses the question: how to create an organization that adds value to customers and investors? He studies how organizations change, build capabilities, learn, remove boundaries, and leverage human resource activities. In 2009 and 2007 Thinkers 50, the global ranking of management gurus, placed him among the list of most influential thinkers.

### How he presents

David Ulrich's cutting-edge presentations provide an invaluable overview of the most promising developments in HR management. He is a thought provoking speaker with a wealth of experience.

### Topics

Organizational Capability as a Competitive Advantage  
Transformational Leadership  
Strategic Human Resource Management

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### Publications

#### 2010

The Why of Work: How Great Leaders Create Abundant Organisations that Deliver Value

#### 2009

HR Transformation: Building Human Resources from the Outside In  
The Widening Stream (Volume 2 of 2): The Seven Stages of Creativity

#### 2008

The Leadership Code: Five Rules to Lead By (with Norm Smallwood and Kate Sweetman)

#### 2007

Leadership Brand

#### 2005

The HR Value Proposition

#### 2004

Best Practices in Leadership Development and Organization Change: How the Best Companies Ensure Meaningful Change and Sustainable Leadership