



# Prof. Fons Trompenaars

Authority on Leadership and Cultural Diversity



## CSA CELEBRITY SPEAKERS

Fons Trompenaars is known all over the world for his work as consultant, trainer, motivational speaker and author of many books on the subject of culture and business. As founder and director of Trompenaars Hampden-Turner, an intercultural management firm, he has spent over 20 years helping Fortune 500 leaders and professionals manage and solve their business and cultural dilemmas to increase global effectiveness and performance, particularly in the areas of globalization, mergers and acquisition, HR and leadership development.

**"An acclaimed world-class management guru and author on culture for business issues"**

### In detail

Fons Trompenaars studied Economics at the Free University of Amsterdam and later earned a Ph.D. from Wharton School, University of Pennsylvania, with a dissertation on differences in conceptions of organizational structure in various cultures. Listed regularly in the past decade as one of the world's most influential, living, management thinkers, he has been awarded the International Professional Practice Area Research Award by the American Society for Training and Development.

### What he offers you

Having developed a model to analyse cultural differences, the so-called "Seven Dimensions of Culture Model", he shows how managing complexity in a heterogeneous environment is a major challenge for today's international managers and corporate leaders as well as a critical component of long term success. He explains how reconciling cultural differences will lead to competitive advantage.

### How he presents

Fons presents in an entertaining, thought-provoking way and gives interactive introductions into a topic with the aid of examples and best practices that relate to the audience's daily work situation and its implications globally.

### Topics

- Managing Across Cultures
- Multicultural Management
- International Teambuilding and Remote Management
- The Management of Strategic Dilemmas
- Corporate Social Responsibility and Sustainability
- Leadership for the 21st Century
- Creativity and Innovation and Sustainability
- Cultural due-diligence in Mergers and Acquisitions

### Languages

He addresses audiences around the world, in English, French, Dutch and German.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2010

The Global M and A Tango: Cross-cultural Dimensions of Mergers and Acquisitions

Riding the Waves of Innovation (with Charles Hampden-Turner)

#### 2009

Innovating in a Global Crisis: Riding the Whirlwind of Recession (with Charles Hampden-Turner)

#### 2007

Riding the Whirlwind: Connecting People and Organisations in a Culture of Innovation

#### 2005

Managing Change Across Corporate Cultures (Culture for Business Series)

#### 2004

Marketing Across Cultures

Managing People Across Cultures

Managing Change Across Cultures