



# Dr. Frank W. Dick OBE

President of the European Athletics Coaches Association



## CSA CELEBRITY SPEAKERS

Frank Dick OBE is the President of the European Athletics Coaches Association, and Chairman of the International Association of Athletics Federations Academy. More recently, he has been involved with the development and recent launch of Loughborough University's Institute of Excellence, a joint venture between the world class sporting expertise of the university and its business school.

**"One of the UK's best and most consistently inspiring motivational speakers"**

### In detail

Frank, a former international athlete, held the post of Chairman of the British Olympic Coaches Advisory Programme from 1983 to 1994. He has also been Director of Coaching for the British Athletics Federation from 1974 to 1994. He served as Chief Coach to the British team at four Olympic Games, seven European Cups, three European Championships and three World Championships. He is also the creator of the global academy committed to the advancement and development of the highest level of coaches and of their profession.

### What he offers you

Frank has combined his talent for inspiring sporting achievement with the business world. His expertise derives from years of detailed research into individual success and achievement.

### How he presents

Frank Dick's presentations are highly amusing and anecdotal, challenging and inspirational, giving particularly valuable ideas on how to bring out the best in everyone.

### Topics

- Performing in Adversity - The Lesson to be Learnt from Sport
- The Winning Difference
- Team Talk
- Coaching Matters
- Leading Edge
- Talent - from Potential to Performance
- Prepared to Win
- Managing Your Three Lane Motorway

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

- 2010**  
Winning Matters
- 1977**  
Sports Training Principles
- Winning
- 1994**  
But First



Frank Dick was absolutely excellent, with a very well researched speech and he showed great enthusiasm throughout - National Food Wholesaler

