



## Prof. Jay Galbraith

Internationally Recognised Expert on Organisation Design



### CSA CELEBRITY SPEAKERS

Dr. Jay Galbraith is an internationally recognised expert on Global organisation design. He is the president and founder of Galbraith Management Consultants, an international consulting firm that specialises in solving strategy and organisational design challenges across corporate, business unit and international levels. Dr. Galbraith is an Affiliated Research Scientist at the Center for Effective Organisations at the University of Southern California and Professor Emeritus at the International Institute for Management Development (IMD) in Lausanne, Switzerland.

**The phenomenon of the global customer is growing in importance every day and so too is the global-customer-centric organisation**

#### In detail

Dr. Galbraith has written numerous articles for professional journals, handbooks, and research collections. Jay's widely-used Star Model, has successfully transformed organisations across a broad span of industries. Currently, he is focusing on rapidly reconfigurable organisational units to accommodate the demands of customers and markets across multinational boundaries.

#### What he offers you

Over 40 years of research and practical applications give Jay a breadth of experience that few, if any, management consultants can claim. His thorough understanding of the fast-changing world of global competition is exactly what today's companies need in order to stay ahead of their competitors.

#### How he presents

Jay delivers his extensive knowledge of global organisation design in a clear, concise manner that audiences find informative and educational.

#### Topics

Designing and Changing Organisations  
Managing Complex Organisations  
Customer Demands  
Competing with Flexible Lateral Organisations  
International Partnering  
Tomorrow's Organisation

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2005

Designing the Customer-Centric Organisation

##### 2002

Designing Organisations: An Executive Guide to Strategy, Structure and Process

##### 2000

Designing the Global Corporation

##### 1998

Tomorrow's Organisation: Crafting Winning Capabilities in a Dynamic World