



Prof. Jerry Porras

Leading Expert on Organisational Behaviour and Change



CSA CELEBRITY SPEAKERS

Jerry Porras is probably best known as the co-author of 'Built to Last: Successful Habits of Visionary Companies', one of Forbes' 20 most influential business books. He is currently the Lane Professor of Organizational Behaviour and Change, Emeritus, at Stanford University's Graduate School of Business. His research focuses on the characteristics of visionary companies in both the United States and Europe; the dynamics of planned organizational change process; organizational vision and its influence on the long-term behaviour organizations; and leadership.

"Jerry Porras is renowned the world over for his groundbreaking analysis of, and theories on, strategy and change."

In detail

From 1991-1994 he was the Associate Dean of Academic Affairs at the Graduate School of Business. Jerry Porras has served on several editorial boards and was director for Stanford's Executive Program in Leading and Managing Change for over 20 years. Among the honours he has received are the Brillante Award from the National Society of Hispanic MBAs, the Silver Apple Award from the Stanford Business School Alumni Association and the Kanter Medal from the Pacific Graduate School of Psychology.

What he offers you

Prof. Porras challenges audiences with his groundbreaking theories about creating a "successful organization". In his presentations he dispels the myths about what makes today's companies competitive by using examples from his studies of a select group of visionary companies that demonstrate enduring core values, a purpose beyond profits and a devoted workforce.

How he presents

In his thoroughly researched presentations Jerry Porras explains in great detail his innovative theories to audiences around the world and offers a wide range of useful actionable strategies which organisations can act on immediately.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2006

Success Built to Last: Creating a Life That Matters

2002

Built To Last: Successful Habits of Visionary Companies, with James Collins

1996

Building Your Company's Vision

1987

Stream Analysis: A Powerful Way to Diagnose and Manage Organizational Change

Topics

- Leadership with an Enduring Impact
- Strategic Organisational Change
- Effective Leadership and Change Management
- Built To Last: Successful Habits of Visionary Companies