



Dr. John Bird MBE

Founder of the Big Issue



CSA CELEBRITY SPEAKERS

Dr John Bird founded The Big Issue Ltd London several years ago. Since then he has spread the business all over the world. The latest was a very successful launch of The Big Issue in Osaka and Tokyo. Dr Bird's major role now is coming up with new business ideas. He also speaks at business forums, in prisons, to police officers, corporate and professional bodies, from a small group to a large conference.

"An inspirational business leader with an outstanding record of using business as a tool for social change"

In detail

John earned his MBE by creating The Big Issue, probably the biggest social business in the world. They have publications and offices throughout Europe, The Americas and in Africa, as well as in Australia. From St Petersburg to Johannesburg, The Big Issue magic has worked wonders. From Buenos Aires to Belfast, it has given homeless people work and money.

What he offers you

John Bird's journey from poverty, rejection, and struggle to eventual redemption is an inspirational story. At a time when Corporate Social Responsibility is preoccupying business leaders and consumers alike, John Bird offers an authoritative, fresh approach, and some original perspectives on the interaction of business and society.

How he presents

John's diverse experience, combined with his exuberant personality, erudition and often trenchant views make him a compelling and entertaining speaker.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2002

Some Luck

Topics

- Innovation in Business
- Starting the "Big Issue"
- The John Bird Story
- Empowering Others through Self-empowerment
- Achieving the Impossible