



# John Naisbitt

World's Leading Futurist



## CSA CELEBRITY SPEAKERS

John Naisbitt is widely acknowledged as the World's Leading Futurist. John is currently professor at Nankai University, Yunnan University, Yunnan Normal University and Tianjin University of Finance and Economics. He is also the Chairman of the Naisbitt China Institute. Based on the research of the institute, John is currently working on an analysis of China's key economic, cultural and political transformations and their impact on the global business landscape.

### A proven and powerful forecaster on the global economy

#### In detail

He has become the global philosopher among futurists, as much in the limelight with worldwide corporations as he is a calming influence among leading politicians. He served as a presidential appointee in the John F. Kennedy administration and as a special assistant to President Lyndon Johnson. Since the global success of 'Megatrends' and the 12 books that followed, he has travelled around the globe several times a year and has spoken to almost all the major corporations of the world. He is the recipient of 17 honorary doctorates in the humanities, technology and science.

#### What he offers you

With his articulate and inspiring message, John has become the global philosopher among futurists. John Naisbitt's goal is to help his audience to step back from short term disruptions, alternating favoured business theories and practices and create a picture of the fundamental restructuring that is taking place in the world today. A sense of the near future allows us to create and communicate a vision, based on the demands and needs to come.

#### How he presents

John Naisbitt is a highly thought-provoking speaker, who delivers far sighted and accurate predictions and offers a concentrated picture of what the future holds.

#### Topics

- Seizing the China Opportunity
- Developing Mindsets to find Clarity in a Confusing World
- Finding the Path to the Future in an Ocean of Information
- Achieving Results not by Problem Solving but by Seeking Opportunities
- The Future - Megatrends
- High Tech / High Touch the Interplay Between Technology and Humanity
- Scientific, Spiritual and Economic Forces Which Continue to Alter the World Economy

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2010

China's Megatrends: The Eight Pillars of a New Society

##### 2006

Mind Set!

##### 1999

High Tech/High Touch

##### 1998

Megachallenges: A Compass for the 21st Century

Ecology: How Environmental Trends are reshaping the Global Economy

##### 1995

Megatrends Asia

##### 1994

The Global Paradox

##### 1992

Megatrends for Women

##### 1990

Megatrends 2000

##### 1982

Megatrends



The audience was fascinated, John was excellent and was a perfect fit for our event - Venture Capital Organisation

