



Kell Ryan
Founder Member of Ryanair



CSA CELEBRITY SPEAKERS

Kell Ryan is a founding member of Ryanair, the largest low-cost airline in Europe. Ryanair was financed by and was the dream of Dr T.A.Ryan, Kell Ryan's older brother. Kell worked at Ryanair from its conception, when the airline had only 50 employees until his retirement in 2004. In 1985 Ryanair carried 5000 passengers and nowadays they are Europe's most successful low-cost airline with many millions of passengers every year.

"Ireland is a nation of storytellers and Kell Ryan is no exception in this regard."

In detail

Kell spent 24 years working for the Irish national airline Aer Lingus where he was responsible for all operations, passenger and other airline handling contracts at London Heathrow Airport. He headed the major and crucial transfer of Ryanair to the then little known airport of Stansted and has spent a number of years primarily promoting and marketing Ryanair within Europe.

What he offers you

During his presentations Mr Ryan takes audiences through the many stories of Ryanair's journey from its inception as a small conventional Irish airline to a company that has revolutionised the European airline business. He offers valuable insights into the success behind Ryanair and the importance of good customer service, training, marketing, sales, operations, and media communications.

How he presents

Kell combines his industry knowledge with amusing anecdotes and stories from the airline industry to entertain and also get across serious business messages to audiences around the world.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Topics

- The Ryanair Success Story
- The Airline Industry
- Brand Development
- Change and Leadership
- New Business Methods
- Value and Retail
- Success through Innovation