



**Kevin Kelly**  
Senior Maverick at Wired Magazine



**CSA CELEBRITY SPEAKERS**

Kevin Kelly a technology visionary who has been reporting on the information technology revolution for the past 20 years. He was the founding Editor of Wired Magazine and is currently their Senior Maverick. In addition he is Editor and Publisher of the Cool Tools website, which gets one million visitors per month and Chairman of the Board of All Species Foundation.

**"The Internet like a mirror. It reflects us rather than reforms us" Kevin Kelly**

**In detail**

From 1984-1990 he was publisher and editor of the Whole Earth Review, a journal of unorthodox technical news. He co-founded the ongoing Hackers' Conference, and was involved with the launch of the WELL, a pioneering online service started in 1985. He helped launch Wired in 1993, and served as its Executive Editor until 1999. Kevin Kelly has no college or university degrees; however his writing appears in the New York Times, Esquire, The Economist and other periodicals. Among Kelly's personal involvements is a campaign to make a full inventory of all living species on earth, an effort also known as the Linnaean enterprise. Earlier in life, he was a photographer in remote parts of Asia (instead of going to college), publishing his photographs in national magazines and recently in the photo art book Asia Grace.

**What he offers you**

In his content rich and groundbreaking presentations Kevin Kelly encapsulates and demystifies the future of business and economics. He talks in depth about the ways in which new technologies and the internet are impacting the global economy and also about the opportunities they are providing. Organisations around the world are reaping rich rewards by following his visionary and innovative strategies.

**How he presents**

Kevin's cutting edge presentations often bridge the gap between technology and philosophy. Unconventional in his approach, he has the ability to convey fascinating facts and his visions on the world of technology in a unique and highly thought-provoking manner.

**Languages**

He presents in English.

**Want to know more?**

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

**How to book him?**

Simply phone, fax or e-mail us.

**Publications**

- 2010**  
What Technology Wants
- 2003**  
Bad Dreams
- 2003**  
Cool Tools
- 2002**  
Asia Grace
- 1999**  
New Rules for the New Economy: 10 Radical Strategies for a Connected World
- 1995**  
Bicycle Haiku
- 1995**  
Out of Control: The New Biology of Machines, Social Systems and the Economic

**Topics**

- The Future of Business and Economics
- The Network Economy
- Cyberculture
- New Technologies
- The Power of the Internet
- The Future for Global Businesses