



Dr. Malcolm McIntosh

Author & Expert on Corporate Responsibility & Sustainability



CSA CELEBRITY SPEAKERS

Dr. McIntosh is Professor of Human Security and Sustainable Enterprise and Director of the transdisciplinary Applied Research Centre in Human Security (ARCHS) at the University of Coventry. He is founder of the international, transdisciplinary, multistakeholder Roundtables on Sustainable Enterprise and ARCHS' new MAs in Sustainable Enterprise and Human Security run in partnership with The Eden Project, England; the Sustainability Institute, Stellenbosch University, South Africa; and the UN University, Japan.

Special Advisor to the UN Secretary-General's Global Compact from 2000 to 2005

In detail

Dr. McIntosh has a PhD from the Department of Peace Studies at the University of Bradford. He was a current affairs film producer and journalist for BBC TV from 1985 to 1995, was the Founding Editor in 1999 and is currently General Editor of the academic Journal of Corporate Citizenship. He is Professor Extraordinary at the Sustainability Institute, University of Stellenbosch, South Africa and was the Founding Chair of envolve.co.uk. He is a Member of the Conference Board's European Council on Corporate Responsibility and Sustainability; the UK Sustainability Development Commission Panel.

What he offers you

Dr McIntosh shares his significant experience in project management and film-making on corporate responsibility and sustainability with global corporations and institutions including the UN, BP, Shell, BBC, Pfizer, ABB, INSEAD, Harvard, Warwick & the UK Government. In 2007 he was highly commended in the Lifetime Achievement Awards as a Faculty Pioneer by EABIS and the Aspen Institute. He is listed as a 'social and institutional entrepreneur' who has 'created the corporate responsibility movement' in 'The Difference Makers' by Sandra Waddock (2008).

How he presents

Malcolm's invaluable presentations provide analysis and ideas from various sectors. He is also a frequent presenter and facilitator at conferences.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2003

Raising a Ladder to the Moon: The Complexities of Corporate Social and Environmental Responsibility

2000

Company Archival Histories: Nine of the World's Most Successful and Oldest Global Corporations

Global Corporate Citizenship

1999

Globalisation and Social Responsibility

The Environmental Policy Learning Process in Germany, the UK and Greece

1998

Corporate Citizenship: Successful Strategies for Responsible Companies

Topics

Corporate Citizenship

Corporate Social Responsibility

Globalisation

Business and Accountability

Responsible Supply Chain Management

Human Rights

Sustainability and Accountability