



# Marco Montemagno

Founder and CEO of Blogosfere



## CSA CELEBRITY SPEAKERS

Marco is the founder and CEO of Blogosfere, Italy's biggest web log network. He is currently assistant professor at the Cattolica University, Milan and teaches theories and techniques of online communication at the faculty of Arts and Philosophy. Marco also hosts his own TV show on SkyTG24 Television channel, Reporter Diffuso, which deals with the Internet, blogs and news.

**"Italy's leading blogger and website developer"**

### In detail

Marco is a leading expert on internet laws specifically those related to copyright and file sharing and has consulted on these issues to a variety of top private organisations as well as the Italian Government. In addition to his own television show he appears regularly in the media and is a highly respected voice in Italy in the world of IT and the internet. During the last 10 years he has created some of Italy's most successful websites.

### What he offers you

With a wealth of experience in designing and developing websites, Marco is ideally qualified to advise organisations on how to reap the benefits of the internet. He offers useful actionable information specifically designed to raise a company's web profile and increase their turnover and profits.

### How he presents

Marco tailors each presentation to precisely fit each event and follows each of his high content presentations with a lively and invaluable interactive Q&A session with audience members.

### Topics

Web 2.0  
Online Marketing  
Website Development and Creation  
The European Perspective of Technology and Social Media  
New Technologies  
The Future of Internet Marketing/Branding/Positioning  
Getting a Web Advantage

### Languages

He presents in English or Italian.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

### Publications

#### 2006

Internet and Political Online Campaigns

#### 2005

Web Elections

P2P Manifesto