



# Mark Fritz

Leading Across Distances and Cultures



## CSA CELEBRITY SPEAKERS

Mark Fritz is at the forefront of thinking on the habits and behaviours that create successful international business leaders. He shares the power behind the concepts of Outcomes and Ownership, and shows international business leaders how they can apply these concepts to create even greater success for their organisations. Mark is an associate professor at the international IE Business School in Madrid, Spain teaching both today's and tomorrow's leaders how to successfully lead across distances and cultures.

**"Successful international business leaders think and discuss in OUTCOMES. It's the Language of Achievement" Mark Fritz**

### In detail

Mark Fritz has vast international experience having lived in Egypt, Italy, Japan, Netherlands, Singapore, UK and USA. Mark enjoyed twenty-five years in a series of global leadership roles at Eastman Kodak Company, and now leads Procedor, an international consulting company focused on helping executives successfully lead across distances and cultures, and still have a life. He is the author of 'The Truth About Getting Things Done', with 42 truths (habits & behaviours) to "Lead Yourself First". All successful leaders begin with leading themselves first.

### What he offers you

Mark Fritz brings a rich blend of cultures and experiences to every event. Mark has successfully combined concepts and best practices from around the world to create an innovative set of ideas and habits to help grow successful international business leaders.

### How he presents

Mark shares thought provoking insights, stories and examples, and helps international business leaders see the daily & weekly habits that can bring greater success to them and their organisations. You don't really change until you change something you do daily or weekly, and Mark's presentations help you see the changes in habits & behaviours that will create the biggest impact for you.

### Topics

Why You Never Wash a Rental Car(The Power of Ownership in Leading Across Distances and Cultures)

What Do your Inbox and Calendar Say About You!

Developing and Leading an Outcomes Focused Organisation

The Truth About Getting Things Done (Leading Yourself First)

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

### Publications

#### 2008

The Truth About Getting Things Done

Time to Get Started

The Truth About Getting More Done