



Martha Lane Fox

Co-founder of Lastminute.com & Governmental Champion for Digital Inclusion



CSA CELEBRITY SPEAKERS

Martha Lane Fox is a highly successful self-made business entrepreneur, best known as the co-founder of lastminute.com. She is currently a Non-Executive Director of Channel 4 Television, a Trustee of the charity Reprieve and Patron of CAMFED. She has also helped launch a chain of upmarket karaoke clubs called Lucky Voice. In June 2009, Martha was appointed by the government as its new Champion for Digital Inclusion. She is responsible for encouraging households not already online to subscribe to broadband packages.

"Martha Lane Fox has hit the two zeitgeist buttons: youth and internet." The Guardian

In detail

Martha started her career as an associate at Spectrum Strategy Consultants, where she met Brent Hoberman. She then worked for a year as business development manager of Carlton Communication's initiatives in pay TV and digital channels. Brent Hoberman eventually persuaded Martha to join him as chief operating officer of lastminute.com. She remained on the board until the company was purchased by Sabre Holdings in 2005 for £577million.

What she offers you

In her presentations Martha explains what it takes to become a successful entrepreneur and the ways in which she focuses on delivering service and value to customers. She offers practical advice and incredibly useful information based on her experiences with Lastminute.

How she presents

With a charismatic and engaging personality combined with her inimitable style of management, Martha's presentations are highly enjoyable and always informative.

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone, fax or e-mail us.

Topics

Customer Service
The Internet and eCommerce
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The Dot Com Boom