



Michael Bergdahl

Former Wal-Mart Executive



CSA CELEBRITY SPEAKERS

Michael Bergdahl is a professional international business speaker, author and turnaround specialist. He worked for Wal-Mart, as the Director of 'People' for the headquarters office. He has recent experience as a turnaround specialist, successfully working with American Eagle Outfitters & Waste Management. He is considered an authority on Wal-Mart.

"A storyteller who weaves entertainment into his inspirational business messages"

In detail

Michael began his career in an entrepreneurial, highly successful, family-owned newspaper. In his next position, he got his hands dirty on the manufacturing side of the petrochemical industry in J. M. Huber Corporation's, Carbon Black Division. He was later recruited by Frito Lay (a subsidiary of PepsiCo) to assume a position in their sales organisation. Articles written by him, and articles written by others about him and his books, have appeared in business newspapers and magazines around the world.

What he offers you

Combining energy, storytelling and humour with his practical experience working with executives, Michael will provide audience members with real world solutions to real business problems.

How he presents

Michael's entertaining, high-energy style and power-packed presentations have built his reputation as a speaker who really delivers.

Topics

Leadership
Executive Coaching
Strategic Planning
Management and Supervision
Sales and Customer Services
Time Management
Retail

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or email us.

Publications

2006

The 10 Rules of Sam Walton: Success Secrets for Remarkable Results

2004

What I Learned From Sam Walton: How to Compete and Thrive in a Wal-Mart World