



# Michelle Mone OBE

Highly Successful Businesswoman and Entrepreneur



## CSA CELEBRITY SPEAKERS

Michelle Mone OBE is the co-owner of MJM International and the creator of Ultimo, the UK's leading designer lingerie brand. Listed as one of the top 3 female entrepreneurs in the UK, Michelle has built a hugely successful career on an incredibly simple concept: giving today's women what they want. 2009 was a giant milestone for Michelle professionally; not only was Ultimo the first UK lingerie brand to debut on the catwalk at New York Fashion Week, but she opened 20 'shop in shops' within Debenhams in key cities throughout the UK and landed a mammoth deal with Tesco clothing to develop, design and manufacture 'Diamond Boutique' lingerie.

**Michelle received an OBE for services to business in the 2010 New Years Honours List**

### In detail

Since launching, Ultimo has established a huge profile and loyal customer base within the UK and contracts with a string of stunning, high-profile models and celebrities. In addition to its jointly owned brands, MJM International Ltd currently supply Debenhams, Selfridges, Next and Fingleaves along with a number of independent lingerie stores. Michelle also appeared as a contestant on Comic Relief Does the Apprentice with Sir Alan Sugar.

### What she offers you

Michelle carefully explains to audiences the secrets of her success and her presentations are an invaluable source of useful information and tremendous inspiration. An accomplished speaker, Michelle is in great demand by organisations keen to hear her story and to mimic her incredible success.

### How she presents

Michelle's presentations are, like her bras, an "uplifting" experience. She is straight talking and gives a genuine down to earth personal account of how she built up her company. She speaks passionately about her struggle to succeed against all odds, shares funny anecdotes and provides practical advice to budding entrepreneurs.

### Topics

- Entrepreneurship
- Product Innovation
- Women in Business

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.



Everyone thought Michelle was excellent. She was very engaging and delivered perfectly, we are all still talking about it - Chamber of Commerce

