



Midge Ure OBE

Musician and Co-organiser of Band Aid and Live Aid and Live 8



CSA CELEBRITY SPEAKERS

November 25, 1984, was an historic day for Midge Ure and all of pop music, as 36 artists by the collective name Band Aid gathered at SARM Studios in West London under Midge's production. They recorded Do They Know It's Christmas?, a song he had just written with Bob Geldof as the industry's heartfelt and eloquent contribution to Ethiopian famine relief. The unstoppable emotion engendered by the project led to Live Aid, the summer 1985 global concert that, all exaggeration aside, spoke for a generation.

"An artist who has received Ivor Novello, Grammy, BASCAP awards along with a flotilla of gold and platinum records, needs very little introduction"

In detail

Midge organised the Live 8 concerts with Bob Geldof, with the aim of pressuring G8 leaders into following his recipe for ending world poverty. In 2005 he was made an Officer of the Order of the British Empire (OBE) for services to music and charity.

What he offers you

Midge Ure talks candidly about his career and what Live Aid and the Live 8 concerts mean to him. He explains how the musicians aimed to convince the eight world leaders to focus on fighting poverty in the third world.

How he presents

A charismatic and affable personality, Midge speaks emotionally and openly in his moving presentations. He is also a fantastic storyteller, leaving audiences well and truly inspired and entertained.

Topics

- What Live 8 Means to the World
- The Band Aid/Live Aid Experience
- Achieving the Impossible
- Re-inventing Yourself
- Self-motivation
- Making a Difference
- Implementing Change

Languages

Midge presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.



[watch video](#)

Publications

2004

If I Was-My Autobiography



Midge was absolutely brilliant. The audience was spell-bound, he came across as speaking from the heart - Global Automotive Company

