



# Prof. Niall Ferguson

World's Leading Historian of the Global Economy



## CSA CELEBRITY SPEAKERS

Niall Ferguson is widely acknowledged as the world's leading historian of the global economy. He is a prolific commentator on contemporary politics and economics and a regular contributor to television and radio on both sides of the Atlantic. He is also a contributing editor for the Financial Times. In 2010 Niall takes up the chair in History and International Affairs at the London School of Economics and Political Science (LSE).

**"The most talented British Historian of his generation"**

### In detail

Niall Ferguson is Professor of History at Harvard University and Professor of Business Administration at Harvard Business School.

He is also a Senior Fellow of the Hoover Institution, Stanford University. For a documentary series based on his book 'The Ascent of Money', Niall received the International Emmy for Best Documentary. In 2009 Thinkers 50, the global ranking of management gurus, placed him among the list of most influential thinkers. He is currently researching the life and times of Henry Kissinger for a new book.

### What he offers you

Named as one of the world's hundred most influential people by Time magazine, Niall believes that money is the cornerstone of human progress but can also be the catalyst for catastrophe for individuals, companies and nations. Through his in-depth analysis and research into historical events as well as current economical and political trends, he offers invaluable advice for leading businesses world wide.

### How he presents

An experienced television and radio presenter, Niall Ferguson is an accomplished and dynamic speaker. His thought-provoking presentations are delivered with the perfect balance of wit and analytical clarity to challenge conventional thinking.

### Topics

- Cost and Benefits of Globalisation
- Finance and Politics
- American Global Power
- Lessons to be Learned from the British Experience of Empire
- Beyond the Age of Leverage: Alternative Cures for the Global Financial Crisis

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

### Publications

#### 2011

Civilization: The West and the Rest

#### 2010

High Financier: The Life and Times of Siegmund Warburg

#### 2008

The Ascent of Money: A Financial History of the World

#### 2007

The War of the World

#### 2004

Colossus: The Price of America's Empire

#### 2001

Cash Nexus: Money and Power in the Modern World

#### 1998

The World's Banker: The History of the House of Rothschild

#### 1997

Virtual History: Alternatives and Counterfactuals

#### 1995

Paper and Iron