



## Peter Hobday

Broadcaster and Professional Chair, Former Presenter of  
Radio 4's Today Programme



### CSA CELEBRITY SPEAKERS

Peter Hobday is one of Britain's best known broadcasters. He was a presenter on the early morning radio programme Today, which is required listening for Britain's politicians, businessmen and other opinion formers. He is also a visiting professor at De Montfort University in media studies. He is one of the leading media trainers for industry, having at one time or another, worked with the majority of the top one hundred UK companies at the highest level.

**"One of Britain's best known Broadcasters"**

#### In detail

Peter has presented a wide range of BBC radio and television programmes. He was the anchorman for the award-winning Money Programme on BBC television. He helped launch the now much respected late night current affairs programme Newsnight on BBC2, where he was both an anchorman and economic specialist. He also helped launch the Business Programme on Channel 4.

#### What he offers you

Peter is bilingual in French and English and has used his skills as a regular contributor to French and French-Canadian television. He has also chaired international conferences using both languages. His knowledge covers a broad range including Health, Current Affairs, Finances, Economy, Politics, etc. His particular skill is getting audience involvement in Question Time format sessions.

#### How he presents

A skilled facilitator and an excellent communicator, Peter's unique presentation style make him highly sought after not only as a conference moderator but also as a highly amusing after dinner speaker.

#### Topics

Business Issues  
Moderator  
Financial Issues  
Europe's Economy  
Current Affairs

#### Languages

He presents in English and French.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2000

Managing the Message

##### 1999

The Simple Guide to England

##### 1995

In the Valley of the Firefly