



Pierre-Yves Gerbeau

Former Chief Executive of the Millennium Dome



CSA CELEBRITY SPEAKERS

On 5 February 2000 Pierre-Yves Gerbeau was appointed Chief Executive of the Millennium Dome in London. He was brought in to turn around the fortunes of an attraction struggling in the face of major financial problems and negative publicity. Following the closure of the millennium exhibition at the end of 2000, Gerbeau became Chief Executive of X-Leisure, operator of the Xscape centres and other leisure facilities.

"PY Gerbeau is an excellent speaker. His experiences at both Disneyland Paris and the Dome make him one of Europe's leading leisure experts."

In detail

Previously Pierre worked as a consultant specialising in the transfer of high level sport management and performance to the business world, he was also a professional ice hockey player in the US, Canada and Europe. He also became General Manager & Coach of a top French team, as well as a member of their National Team. Pierre was also a top executive at the highly successful Disneyland theme park in Paris.

What he offers you

With his extensive knowledge and experience of developing, leading and managing programmes he shows decision makers how to turn around difficult business situations. He has relevant and insightful views on a vast range of commercial issues including corporate finance, media relations, employee motivation, politics in business, leisure facility management and delivering results in high pressure situations.

How he presents

Pierre's presentations are both entertaining and insightful and he is in great demand for his valuable insights into the complex mechanics of big business.

Languages

Mr Gerbeau presents in English or French.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Topics

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