



# Ray Hammond

Europe's Most Experienced Futurologist



## CSA CELEBRITY SPEAKERS

As faster technological innovation, globalization and the environmental challenge continue to be priorities, Ray is one of a few commentators equipped to explain how these massive challenges will affect our futures, the way we do business and the far reaching implications socially, economically and politically.

### A futurologist proved accurate by over three decades of predictions

#### In detail

Ray started his career as a successful serial entrepreneur. In 1974 he co-founded the company that today owns and operates the British television outlet Channel 5 and publications including The Daily Express, The Daily Star and OK! After selling his shareholding advantageously in that company he founded and led International Magazines plc which he later sold to EMAP International in a multi-million pound deal. In 2010 President Mikhail Gorbachev presented Ray with the Medal of the Italian Chamber of Deputies for his services to futurology. For over 30 years he has researched, written and spoken about how future trends will affect society and business. He is a member of the Science Fiction Advisory Council (SFAC) of XPRIZE.

#### What he offers you

Ray projects an inspirational and breath-taking vision of the future to help your audiences navigate the hyper-competitive virtual economy. This vision is interpreted from a business, climate, social, political, and economic perspective providing a rounded view of how best to prepare your organisation for what the future holds.

#### How he presents

Ray is a stunningly gifted free-form speaker who requires no effects to enthral an audience! He projects real warmth and dynamism and, using plain language he cuts through complex technical issues, new innovations and business concepts. A natural inspirational orator, Ray steps into his many audiences around the world to motivate and personally inspire them.

#### Topics

- The Eight Key Drivers for the Future
- Digital Health
- The Future of Travel and Transport
- Beyond Digital Disruption
- The Future of Education
- Customer Experience in the Digital Age

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.



[watch video](#)

#### Publications

##### 2017

The Black Hole

Emergence (republished - previously released in 2000)

##### 2014

Scary:Wonderful - The Next 50 years

##### 2012

The World in 2030

##### 2006

The Cloud

##### 2005

EXtinction

##### 1996

Digital Business - Surviving and Thriving in an On-Line World

##### 1984

The On-Line Handbook. The world's first book to identify the potential of the internet



Ray is an excellent speaker. He gave an interesting and thought provoking presentation, holding the audience in the palm of his hand! - Business Management School

