Rob Goffee

Professor of Organisational Behaviour at the London Business School

CSA CELEBRITY SPEAKERS

Rob Goffee is Professor of Organisational Behaviour at the London Business School, where he teaches on the world renowned Senior Executive Programme. An internationally respected teacher and facilitator, Rob is also the Faculty Director for Executive Education at London Business School. He has taught executives from some of the world's leading companies, including Unilever, Nestlé and Sonae. He also consults to the boards of a number of FTSE 100 companies.

"A recognised authority on organisational transformation"

In detail

Rob is a frequent contributor to newspapers and magazines and has appeared as a guest on many radio and television programmes on business issues. In addition, he consults with a number of large corporations on organisational change, corporate culture, board governance, and management development.

What he offers you

Together with Gareth Jones, Rob founded CMA, a consultancy focused on organisations where creativity is a source of competitive strength. They offer substantive analysis, vivid examples, and pragmatic solutions to managers and executives who wish to explore the company's 'character' and turn that into the foundation for long-term, sustainable success. In 2009 and 2007 Thinkers 50, the global ranking of management gurus, placed him among the list of most influential thinkers.

How he presents

Presenting on his own or with Gareth Jones, Rob's presentations are highly thought provoking and filled with extremely useful advice for any organisations wrestling with a cultural problem.

Topics

Culture

Leadership

Change Management

Corporate Culture

Organisational Design

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2009

Clever: Leading Your Smartest, Most Creative People (Co author Gareth Jones)

2006

Why Should Anyone Be Led by You? (with Gareth Jones)

2002

Career Creativity

2000

Career Frontiers: New Conceptions of Working

1998

The Character of a Corporation(with Gareth Jones)