



Dr. Rob Yeung
Business Psychologist



CSA CELEBRITY SPEAKERS

Rob Yeung is a psychologist who works to understand what makes us tick, what causes us to fail or helps us to succeed. He is a coach, consultant, author, conference speaker and TV presenter. He specializes in interviewing and assessing senior managers for high profile appointments and providing psychology-based executive coaching to managers and entrepreneurs alike.

"Rob's style is no nonsense and straight to the point"

In detail

Dr. Rob Yeung has worked extensively with TV production companies - both behind the scenes developing series formats as well as being in front of the camera presenting them. He has recently presented two series of a BBC television programme about careers and job hunting.

What he offers you

Rob provides coaching and training workshops for large groups (particularly in the area of management 'derailment') and provides assessment profiles of senior managers through a combination of business case simulations, psychometric testing and psychological interviewing.

How he presents

In his high content, tailored presentations Rob addresses a wide range of issues relevant to today's business structures which motivate and challenge his audiences.

Topics

The Psychology of Business
Leadership and Motivation
Executive Coaching
The Rules of Entrepreneurship
Talent Management and Retention

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2008

Confidence

2007

The Rules of Entrepreneurship

2006

The Rules of Networking

Public Speaking and Presentations for Dummies(with Malcolm Kushner)

Answering Tough Interview Questions for Dummies

The Rules of Emotional Intelligence

2003

Coaching People: Develop and Motivate Your Team to Achieve Great Results

2001

Anyone Can Sell: How to Sell Your Product, Skills or Services and Build Long-term Customer Relationships