



Roger Camrass

Founder & Member of the Fujitsu Executive Institute and Senior Associate at the Judge Business School, Cambridge University



CSA CELEBRITY SPEAKERS

Roger Camrass is an accomplished author and international business strategist with over 25 years of experience in tackling Innovation in rapidly changing corporate environments. From 1999-2001 Roger headed Ernst & Young's European electronic commerce practice and in September 2003 he was appointed Executive Director of Fujitsu Plc.

Innovative Strategist for a Connected World

In detail

A graduate of Cambridge University and Massachusetts Institute of Technology (MIT), he became a research fellow at MIT, participating in the early design of the Internet. After numerous senior roles in the UK, Netherlands and the USA, he headed Consulting Operations of Butler Cox plc, followed by appointments as Partner at Arthur D. Little (92-94), and then European President of SRI (the Stanford Research Institute).

What he offers you

An innovative and provocative thinker with unequalled practical experience, he demonstrates how to channel the ever more disruptive and radical forces of change in the connected world to your company's advantage. His expertise on organisational structure and innovation in today's business environment expands into consumer trends and individual development within the corporation.

How he presents

A highly provocative and inspiring speaker, Roger is in great demand as an advisor, speaker and facilitator for senior executives around the globe.

Languages

Roger presents in English.

Want to know more?

To find out exactly what Roger Camrass could bring to your event or to book him for an upcoming engagement please contact Celebrity Speakers Ltd.

Publications

2001

The Atomic Corporation

Topics

- Extreme Technologies and Astonishing Possibilities
- Transforming Corporations - The Practitioners Guide
- Innovation - Building the Responsive Organisation
- Outsourcing - Avoiding the 70 per cent Historic Failure Rate
- Asia - The New Global Force
- New Corporate Structures and Strategies for the Connected Economy