



Roger Flynn

Investor / Director & Former BBC Ventures Chief Executive



CSA CELEBRITY SPEAKERS

Roger Flynn is a worldwide expert in transformational change. His experience is unique having been the CEO/Director leading transformational change in five global companies. He has run businesses with turnovers of up to £2bn, with millions of customers and thousands of staff. He is currently investor in and Chairman of Biofuels Media Ltd (bioenergy exhibitions and publishing), bigrock Ltd (people performance software) and Vector Group Ltd (global strategy implementation). His observations, vision, solutions and stories have proven invaluable to organisations around the world.

"Roger achieved a remarkable turnaround and created real value in the Ventures businesses" - BBC Director-General Greg Dyke

In detail

Following a successful MBO with Warburg Pincus, Roger ran the European and Asian businesses of SDI Media Group, a global Film and Television business. Prior to SDI, Roger was Chief Executive of BBC Ventures Group and BBC main board member and created over £1bn of value; Managing Director of Prudential Retail, with £2bn sales, 6m customers and 6,000 staff; General Manager World Sales & Distribution at British Airways and transformed distribution; Director of Virgin working directly for Sir Richard Branson on deals and new business ideas.

What he offers you

Roger seeks to understand the business challenges facing your organisation and tailor his presentation to have maximum impact on the audience. He is uniquely placed to talk on the business methodologies adopted by Virgin, drawing parallels from their successes, and showing how organisations can compete using their values to develop and create their own leading brand in the world. His insights into the people and cultural aspects of transformational change in the highly charged environment of the BBC provide valuable lessons for any organisation undertaking a period of significant change. Roger brings real and practical solutions to current challenges, and helps organisations discover how doing things differently can lead to incredible innovation, momentum and results.

How he presents

Roger is very engaging and inspiring when he talks. He connects with audiences at a business and personal level in a down to earth and practical way that enables them to see how the ideas and experiences can apply to them in their own situation.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.



"Your talk in Belfast was exceptional, inspirational and I am sure you made a difference to many in that room" Bill Manson, CEO, MLN



Topics

- The Virgin Way
- The Blue Door to Innovation
- Why Did They Cry?
- Transforming Business Models