



Rowan Gibson

Best-selling Author, Global Business Strategist and Expert on Radical Innovation



CSA CELEBRITY SPEAKERS

Rowan Gibson is the founder and chairman of the Rethinking Group, a company focused on helping organizations to rethink core strategies. He has been called a 'guru among the gurus' and his book 'Rethinking The Future' is an international best-seller. His media appearances include Forbes, CNN, BusinessWeek and BBC World Service. Enjoying a close working relationship with reigning strategy guru Gary Hamel, his speech 'The Innovation War Room' is based on his book, which he wrote in close collaboration with Gary.

"Rowan is one of the world's most in-demand speakers"

In detail

Over the last two decades, Gibson's international clients have included some of the world's largest and most successful organizations. His books, articles, interviews and columns have been widely read around the globe and he has been interviewed extensively on television and radio, as well as in the international press, and appeared in several business documentaries. Rowan has been quoted in leading newspapers and magazines - including USA Today and Business Week.

What he offers you

Rowan Gibson offers presentations teeming with provocative, illuminating ideas, good questions, fresh insights, and alternative ways of thinking. He expertly shows his audiences how to build and sustain a company-wide innovation capability. Rowan's speeches, keynote presentations, seminars and masterclasses are always tailor-made to fit each audience, industry sector and event format.

How he presents

Rowan's big-picture insights, compelling observations, fresh business thinking and upbeat presentation style have impressed a wide range of audiences all over the world. He mixes insight, inspiration and information in a way that always leaves audiences feeling energized.

Topics

Innovation Now More than Ever! Strategies for Winning in Tough Economic Times

Masterclass: The Innovation War Room

Rethinking the Future

Languages

He prefers to present in English, but he also speaks German and Dutch.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

Publications

2008

Innovation to the Core (Co-authored with Peter Skarzynski)

1996

Rethinking the Future (Published in over 20 languages and hundreds of thousands of copies sold worldwide)



Rowan is an excellent communicator - with a perfect knowledge of his subject. The audience went away eager to implement his ideas - Business Software Solutions

