



Professor Stéphane Garelli

Professor at IMD Business School & University of Lausanne



CSA CELEBRITY SPEAKERS

Stéphane Garelli is a Professor at both the International Institute for Management Development (IMD), and at the University of Lausanne, Director of The World Competitiveness Yearbook, the most renowned annual analysis of the competitiveness of nations and a reference for government and business leaders around the world.

"Competitiveness thrives on unleashing a higher level of ambition everywhere in the firm"

In detail

Chairman of the Board of Directors of "Le Temps", he was formerly Chairman of the Board of the Sandoz Financial and Banking Holding, and member of the board of the Banque Edouard Constant. The author of numerous publications in the field of competitiveness, international trade and investments, he is also a columnist in several magazines. He was permanent senior adviser to the European management of Hewlett-Packard, and before that Managing Director of the World Economic Forum and of the Davos Symposium. He is a member of a number of institutes, such as: China Enterprise Management Association, Board of the 'Fondation Jean Monet pour l'Europe', The Swiss Academy of Engineering Sciences, The Royal Society for the encouragement of Arts, Manufactures and Commerce and the Mexican Council for Competitiveness.

What he offers you

Stéphane Garelli reads today's global economic picture better than anyone else. He is an exciting speaker who combines content with an entertaining approach to complex issues supported by his trademark graphics. His presentations on competitiveness provoke companies and individuals to think "outside the box", and to confront their strategies with recent market trends and new competitive pressures.

How he presents

With meticulous preparation Stéphane's fact filled presentations are rich with detail, acumen and invaluable insights.

Topics

- From Global to Fragmented: a Competitiveness Outlook for 2012, and Beyond
- The Competitiveness of Enterprises on World Markets
- The Competitiveness of Nations
- The New Rules of Competitiveness Today
- The Impact of New Technologies on Opening Markets and Increased Productivity
- The Consequences of Competitiveness on Work, Attitudes and Skills

Languages

He presents in English & French.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

Publications

2006

Top Class Competitors! How Nations Firms and Individuals succeed in the New World of Competitiveness

Annually The World Competitiveness Yearbook, (Annual Reference Book)



Stéphane was an excellent choice. He dealt with a high level message and made it applicable to a wider audience with varied interests - Strategic Planning Consultants

