



Sven Goran Eriksson

Former England Football Manager



CSA CELEBRITY SPEAKERS

Sven Goran Eriksson has a reputation as one of the most progressive coaches in world football. Eriksson made history in January 2001 when he became the first foreign coach of England; he was recruited by the FA from Lazio in February 2001 on a five-year contract. Eriksson's first game in charge was the 3-0 victory against Spain at Villa Park in a friendly international on 28th February 2001. Four subsequent wins in consecutive games ensured that Eriksson achieved the most successful start of any England coach.

"The Ice Cold Swede"

In detail

Under Eriksson, England had qualified for the World Cup in one of the most dramatic campaigns in the 'Three Lions' history. Having reached the Quarter-Finals in the Far East, Sven's men qualified for Euro 2004 without losing a game.

What he offers you

Eriksson's presentations focus on man management, motivation and the matter of confidence and winning.

How he presents

Eriksson is a no-nonsense speaker known for his astute tactical awareness and his calm, reassuring presentation style.

Topics

- Leadership
- Teamwork
- Motivation
- Management

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2003

Sven - Goran Eriksson on Football 2003
Sven - Goran Eriksson on Soccer: The Inner Game - Improving Performance

2002

Sven - Goran Eriksson on Management

2001

Sven - Goran Eriksson on Football (with Willi Railo, Hakan Matson)