



Theo Paphitis

Chairman, La Senza, Ryman and Former Millwall FC
Chairman



CSA CELEBRITY SPEAKERS

Theo Paphitis has turned Ryman, Contessa, La Senza (Lingerie Chain) and Partners the Stationers into successful and profitable retail businesses. He now heads up a 350 store chain with a group turnover approaching 250m. His latest ventures include Red Letter Days, the company he salvaged out of administration with fellow BBC Dragon Peter Jones.

"There's no magic to business, it's very simple - just apply common sense"

In detail

Theo discovered his natural ability of pointing out the obvious and applying common sense at an early age and in no time he was helping businesses in difficulty and this soon became a full time role. Theo Paphitis has a knack for turning around ailing companies, and repeats it with amazing consistency. Theo currently appears on the BBC Dragon Den's series.

What he offers you

In his presentations Theo carefully explains his business strategies and offers invaluable advice on exactly what it takes to turn a business into a rip-roaring success. He offers audiences numerous sound business principles and the necessary tools required to create highly lucrative businesses.

How he presents

Theo is down to earth, often described as 'colourful', and highly impressive. He delivers his message with fire and pragmatism honed by his wide experience.

Topics

The Retail Industry
Entrepreneurship
Company Turnaround

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2008

Enter the Dragon