



Vijay Govindarajan

Internationally Renowned Authority on Innovation and Strategy



CSA CELEBRITY SPEAKERS

Vijay Govindarajan is an internationally renowned authority on strategy execution, strategic innovation, industry transformation, and global strategy and organization. He is the Professor of International Business at the Tuck School and founding director of Tuck's Center for Global Leadership. He is also the faculty co-director for Global Leadership 2020, Tuck's executive education program that focuses on global management and is taught on three continents. In 2009 he was elected Fellow of the Strategic Management Society (SMS).

"One of the top five most respected executive coaches on strategy" Forbes

In detail

In the 1980s, Vijay surveyed hundreds of executives at Fortune 500 corporations about their varied approaches to executing strategy across business units. In the 1990s, he helped companies that were expanding globally achieve the most effective balance of differentiation and integration among country subsidiaries. Since 2000, he has focused on teaching corporations to build breakthrough businesses while simultaneously sustaining excellence in their core business. Vijay currently writes a column for FastCompany.com. His articles have appeared in a multitude of business publications and one of his papers was recognized as one of the ten most-often cited articles in the entire 40-year history of Academy of Management Journal.

What he offers you

In 2009 and 2007 Thinkers 50, the global ranking of management gurus, placed him among the list of most influential thinkers. Recognized as one of today's leading business strategists Vijay Govindarajan helps companies adapt to the global business environment and change the way they look at strategy. For 25 years, he has been advancing the field of strategy execution and advising senior executives in all industries on how to modify their organizations to achieve their strategic ambitions.

How he presents

Warm, articulate and naturally funny, Vijay Govindarajan is a highly popular keynote speaker.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

Publications

(A selection)

2010

The Other Side of Innovation - The Execution Challenge

2005

Ten Rules for Strategic Innovators - from Idea to Execution (Chris Trimble, coauthor)

2003

Global Strategy and Organization (Anil K. Gupta, coauthor)

2002

The Many Facets of Leadership (Editor, with Marshall Goldsmith, Beverly Kaye and Albert A. Vincere)

2001

The Quest for Global Dominance: Transforming Global Presence into Global Competitive Advantage (Anil K. Gupta, coauthor)

Topics

Innovation - The Execution Challenge

Changing the Rules of the Global Game

Organizational Capabilities for Global Leadership

Building Breakthrough Businesses within Established Organizations