



# Bono KBE

International Rock Singer & Campaigner



## CSA CELEBRITY SPEAKERS

Bono is the lead singer with the world's biggest rock band, U2 and is also one of the most persuasive champions of the downtrodden. Bono has become stunningly effective in bringing the world's most powerful leaders to take seriously the problems of AIDS and African poverty. Most recently, the organisation groups One and Data, both co-founded by Bono, have merged in the US to form a single organisation, One, helping to tackle poverty, especially in Africa.

"A world famous campaigner"

### In detail

In 2005, Bono organised the Live 8 concerts alongside Bob Geldof with the aim of pressuring G8 leaders into following his recipe for ending world poverty. In 2002, Bono co-founded the organisation DATA (Debt, AIDS, Trade, Africa). After U2's historic Live Aid performance in 1985, Bono travelled to Ethiopia helping with a famine relief project. The experience shocked him and ignited a determination to work for change. Many credit him as the driving force behind the US government's recent dramatic increase in AIDS funding. Bono has received a number of awards for his music and activism, including the highest non military honour given in the USA, the Legion D'Honneur from the French Government in 2003 and an honorary British knighthood in 2007.

### What he offers you

His reputation for speaking his mind has won him a receptive audience worldwide. Bono uses his celebrity status to fight for social justice worldwide, to end hunger, poverty and disease, especially in Africa. His non-profit organisations raise awareness via media, policy and calls to action.

### How he presents

Charismatic and iconic, Bono engages audiences worldwide with his emotional and powerful speeches. His inspirational presentations are a memorable and unforgettable experience. Bono speaks passionately and openly in his frank and humorous presentations.

### Topics

Africa  
World Change  
Global Affairs  
Implementing Change

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Credentials

#### 2007

The National Constitution Center's 2007 Liberty Medal

Bono was named in the UK's 2007 New Years Honours List as an honorary Knight Commander of the Order of the British Empire

#### 2005

Bono was named by Time as a Person of the Year

Bono received the Portuguese Order of Liberty for his humanitarian work

#### 2004

Pablo Neruda International Presidential Medal of Honour from the Government of Chile

Bono was a nominee for the Nobel Peace Prize in 2003, 2005, and 2006

Time named Bono one of the "100 Most Influential People"