



## Anders Sorman-Nilsson

Futurist and Innovation Strategist

*"An expert on trends in innovations, generations and communications"*

Anders Sorman-Nilsson has helped executives and leaders prepare and strategise for foreseeable and unpredictable futures. He is the founder and creative director of the Sydney and Stockholm based strategy think tank *Thinque* that helps leaders convert disruptive questions into proactive, future strategies.

### TOPICS:

- Disruptive Trends in Innovations, Generations and Communications
- Waves of Change: Global Trends that will Disrupt your Existence
- Digilogue: That Perfect Place where the Digital Meets the Analogue

### LANGUAGES:

He presents in English and Swedish.

### PUBLICATIONS:

- 2017** Seamless: A Hero's Journey of Digital Disruption, Adaptation and Human Transformation
- 2013** Digilogue: How to Win the Digital Minds and Analogue Hearts of Tomorrow's Customer
- 2009** Thinque Funky - Upgrade your Thinking

### IN DETAIL:

Since founding Thinque in 2005 he has worked with and spoken to clients like Apple, Johnson & Johnson, Cisco, Eli Lilly, SAP, IBM, Xerox, ABN Amro Bank, Commonwealth Bank, McCann Erickson and BAE Systems, across diverse cultural and geographic contexts. Anders is an active member of TEDGlobal, has spoken at TEDx and guest lectured at Universities around the globe. He is a member of the University of Sydney Global Executive MBA cohort and has completed executive education at the Indian Institute of Management Bangalore.

### WHAT HE OFFERS YOU:

In his presentations Anders gives fresh insights into global future trends. He analyses how oncoming trends are likely to affect organisations and enables them to act swiftly to position them favourably for the future. Anders' future thinking provides guidance for businesses, teams and leaders seeking to navigate through a constantly shifting business landscape and successfully enter a new decade of thinking.

### HOW HE PRESENTS:

Anders' presentations are highly engaging, informative and entertaining.