Belinda Parmar OBE

Empathy and Innovation Expert, Corporate Activist

"More empathic companies are more profitable"

Belinda Parmar OBE is the CEO and founder of The Empathy Business. She is the creator of the Global Empathy Index, published in the Harvard Business Review, which is the first index to measure empathy and inclusion at scale. Belinda works alongside CEOs and leaders of large organisations to transform companies using the power of empathy in a post-Covid world.

TOPICS:

- Being Human at Work...Remotely
- Covid 19 is Creating the Human Tech Revolution at Work
- The Power of Empathy: Creating a Culture of Responsible Leaders
- Redefining Femininity: How to Attract and Retain Talented Women at Work
- Human Tech: How to Build Products and Teams to Create Tech that Serves Humanity
- The Power of Empathy in Business
- Emotional Intelligence
- Cultural Transformation

LANGUAGES:

She presents in English.

PUBLICATIONS:

2016 Little Miss Geek: Bridging The Gap Between Girls and Technology (2nd Edition with foreword from Jimmy Wales/Founder of Wikipedia and Martha Lane Fox/ Baroness Lane Fox of Soho CBE)

2014 The Empathy Era: Women, Business and the New Pathway to Profit

2012 Little Miss Geek: Bridging The Gap Between Girls and Technology

IN DETAIL:

Belinda is an expert in nudge theory and works with companies to make hundreds of 'empathy nudges' in a company that come the grassroots of an organisation. Belinda's focus is empathy in language, empathy in leadership and empathy in conflict. She works with her team including a hostage negotiator to deliver empathy in conflict training and how to have honest productive conversations. Belinda received an OBE in 2015 for services to women in technology, been voted by Forbes as one of the most innovative women on Twitter and been chosen to be a Young Global Leader for the World Economic Forum. Her campaign, The Truth About Tech, fights against Tech Addiction and has taken her to Davos in 2019.

WHAT SHE OFFERS YOU:

Belinda changes cultures to bring more meaning and empowerment to people's lives. We spend on average 50 years of our lives at work yet 1 in 10 people are unhappy in their jobs. She works with leaders to transform organisations from within using the power of empathy.

HOW SHE PRESENTS:

Belinda prepares each presentation to perfectly suit each event and using clear examples she educates companies on how nurturing a more empathetic culture will increase not only staff productivity but will make a real different to the bottom line.