



## Daniel Sieberg

**Founder and CEO ScreenGeni.us, Former Executive at Google & Huawei**

*"Driven by an innate passion for innovation and a relentless pursuit of excellence"*

Daniel Sieberg's career reflects a high degree of versatility and proficiency across the vast landscape of communication, media and entrepreneurship. As a founder and co-founder, executive, Emmy®-nominated journalist, public speaker and two-time author, he has amassed a wealth of experience in leadership, strategy, public relations, marketing, e-commerce, product development, team dynamics, media, data, project management, stakeholder management, partnerships and R&D.

### TOPICS:

- Tech Philosopher
- Digital Legacy
- AGI - Artificial General Intelligence
- Design Thinking, Growth Mindset
- Blockchain / Cryptocurrency
- Marketing Techniques Tomorrow
- News You Can Use
- Immersive Storytelling
- Why I Left Google
- Healthy Tech & Healthcare
- A.I. & Machine Learning

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2011** The Digital Diet: the four-step plan to break your tech addiction and regain balance in your life

### IN DETAIL:

Daniel's professional journey has taken him to esteemed organisations like Google, Moody's Analytics, Huawei USA, CBS News, ABC News and CNN, where he has made significant and impactful contributions within journalism, business, communications and marketing. He has been nominated for five national News & Documentary Emmy Awards and he has appeared as a featured guest across the Discovery Channel, MSNBC, BBC News, NBC's Today Show; he also hosted dozens of episodes of CNN's sci-tech show NEXT@CNN and 40 episodes of "G Word" for Planet Green.

### WHAT HE OFFERS YOU:

Daniel is an avid explorer of the frontiers of knowledge and experience, deriving inspiration from diverse encounters and perspectives. He cherishes the opportunity to engage with individuals from all walks of life, recognising the invaluable lessons imparted by their generosity and kindness.

### HOW HE PRESENTS:

With a profound appreciation for the interconnectedness of humanity and a deep-seated belief in the power of collaboration, he continues to chart new paths and shape the future of our collective journey.