David Hurst

Authority on Leadership, Change and Crisis Management

"As a reflective practitioner he has a unique niche in the field."

David Hurst specialises in crisis and renewal. He spent twenty-five years working in the corporate world as an effective manager and extracted from his experience some highly innovative ideas about leadership and the dynamics of change.

TOPICS:

- The New Ecology of Leadership: Business Mastery in a Chaotic World
- The Creative Organization: The Ecodynamics of the Sweet Zone
- Crisis and Renewal: Finding Opportunity in Adversity
- The Architecture of Choice
- Boxes and Bubbles: the Management of Change
- Hunters and Herders - The Challenge of Organizational Renewal

LANGUAGES:

He presents in English.

PUBLICATIONS:

2012 The New Ecology of Leadership: Business Mastery in a Chaotic World

2008 Learning from the Links

2002 Crisis and Renewal: The History of a Great Railroad: Meeting the Challenge of Organizational Change

IN DETAIL:

David Hurst's 10 years as executive vice-president of the Federal Industries Metals Group, during which he and the senior management team rescued the organisation from bankruptcy, proved to be invaluable experience in testing his ground-breaking ideas on leadership, the management of change and the dynamics of learning. With sales of over CDN $1 Billion, the company employed 1600 people. He began his career in retail distribution, but soon became involved in mergers, acquisitions and business turnarounds, particularly in the steel industry. His thought provoking articles have been published in leading business publications.

WHAT HE OFFERS YOU:

As a reflective business practitioner with a unique blend of practical experience and conceptual knowledge, David Hurst has a special niche in the management field. His areas of focus include crises, leadership, management of change and the dynamics of crisis management.

HOW HE PRESENTS:

David Hurst provides insights to community, government and industry leaders that are highly relevant and germane to the industry's current and long-term challenges. His audiences appreciate both the candid style of delivery and the well-researched content of his presentations.