



## Derek Redmond

**Former GB Athletic Legend**

*"One of Britain's greatest ever 400m Olympic athletes"*

Derek Redmond is a former GB athletic legend, having enjoyed a long and successful athletics career during the 1980's and 1990's which saw him break the British 400m record twice and challenge American dominance of the event.

### TOPICS:

- Team Building
- Goal Setting
- Application
- Overcoming Obstacles
- Performance

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2018** Sport Is A Business and  
Business Is A Sport

### IN DETAIL:

He was also a prominent member of the British 4 × 400m relay squad that took gold in the 1991 World Championships, the European Championships in 1986 and the Commonwealth Games of the same year. Derek is perhaps best remembered for his performance in the 1992 Barcelona Olympics 400m semi-final which in 2012 was voted the 3rd greatest Olympic moment in history in a poll of viewers of the US broadcaster NBC. Tipped for a gold medal in the final, Derek tragically snapped his hamstring 250m into the semi-final race. However despite the agony, he picked himself back up and made it across the finish-line with the help of his devoted father who had broken through security to join him. Derek went on to play professional Basketball for the Birmingham Bullets as-well as rugby union for both Coventry RFC and Stowe RFC.

### WHAT HE OFFERS YOU:

With great background in reaching and maintaining peak performance and with the unique perspective his 1992 Olympic injury gave him, Derek is a truly inspirational figure able to use his own story to demonstrate successful strategies and techniques both teams and individuals can use to boost their organisation's effectiveness.

### HOW HE PRESENTS:

Derek's talk is relevant and entertaining. His delivery is friendly, professional, funny, honest and extremely engaging. Derek is an experienced motivational speaking and has built a sterling reputation as an enlightening and charismatic addition to any corporate event or industry conference. He always takes time to research his audiences and carefully tailors message and delivery to the most specific requirements.