Jamie Anderson

Creative Management Thinker

"An incredible thought leader in the field of creative management thinking"

Professor Jamie Anderson is an extraordinary management coach, who brings creativity back into managerial thinking. He was named one of the "top 25 management thinkers" by the journal Business Strategy Review. He's also been named as a "management guru" in the Financial Times.

TOPICS:

- Strategy You! Two Day Residential Workshop
- Innovative Leadership in an Era of Hybrid Realities
- Navigating Crisis with Effective Leadership
- Thriving in a Digital Age
- Managing Complexity
- Innovation: Business Lessons from Creative Industries
- Achieving Organisational Transformation
- Masterclasses

LANGUAGES:

He presents in English.

PUBLICATIONS:

2011 The Fine Art of Success

Innovation: Business Lessons from Creative Industries

Achieving Organisational Transformation

Masterclasses

IN DETAIL:

Jamie Anderson is Professor of Leadership & Strategy at Antwerp Management School and Visiting Professor at INSEAD in France. His research focuses on the interconnectedness between creativity, innovation, leadership and strategy. He is successfully advising a range of Fortune 500 companies. Passionate about the lessons that all businesses and investors can learn from the art and luxury goods industries, Jamie has written a book on it, which achieved endorsement from The Economist.

WHAT HE OFFERS YOU:

Jamie Anderson, also known as 'the stand-up strategist,' helps to empower management teams to enhance their creative and innovation capabilities while pushing the boundaries of their strategic thinking. He also offers invaluable insights into the delicate balance between human creativity and the evolving role of AI in navigating complexity and charting a course towards a prosperous future for businesses.

HOW HE PRESENTS:

Jamie's dynamic presentations are rich in multimedia; he focuses on interaction and audience participation, whether for a small after-dinner talk or for a keynote presentation to a conference of thousands of attendees.