



## DECEASED! John Hofmeister

Former Shell Oil President, Founder & CEO of Citizens for Affordable Energy

*"A renowned energy and leadership expert"*

John Hofmeister is a key member of the United States Energy Security Council. He is a business leader who has participated in the inner workings of multiple industries for over 35 years, and has also held C-level positions in GE, Nortel and AlliedSignal. After retiring from Shell he founded and still heads a not-for-profit Energy Company.

### TOPICS:

- The Future of Energy
- Global Energy
- The Oil Industry
- Leadership

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2010** Why We Hate the Oil  
Companies: Straight Talk from  
an Energy Insider

### IN DETAIL:

As Shell President, Mr. Hofmeister launched an extensive outreach program, unprecedented in the energy industry, to discuss critical global energy challenges. The program included an 18 month, 50-city engagement program across the country during which Hofmeister led 250 other Shell leaders to meet with more than 15,000 business, community and civic leaders, policymakers, and academics to discuss what must be done to ensure affordable, available energy for the future. He earned Bachelor's and Master's Degrees in Political Science from Kansas State University. In 2010 he was awarded an honorary doctorate of letters from the University of Houston.

### WHAT HE OFFERS YOU:

John's presentations offer rare insight about how the industry and special interests work and how the government approaches energy issues. He shares practical, understandable ideas on the spectrum of energy, from green to coal to gas, and solutions you would not expect from a former Shell Oil President.

### HOW HE PRESENTS:

John is a leader with a unique perspective on not only the oil industry, but on the nation's energy situation as a whole. He is a highly sought after speaker who connects with every person of his audiences with his straightforward talk and understandable writing.