



Julie Meyer MBE

Chairman, CEO & Founder of Ariadne Capital

"Think big, start small, act fast"

Julie Meyer is a leading investor in digital, high-growth, early stage businesses around the world. She has driven many continent-wide initiatives for creating wealth and growth in the European economy. Julie believes that 'Individual Capitalism' is the force of the 21st century. She trusts people's ingenuity to solve the world's problems at both the macro and micro levels.

TOPICS:

- The Digital Transformation of Larger Enterprises
- Consumer Data as an Asset of the Individual
- The Fight Back Strategy for Goliaths in a World of Davids
- The World is Becoming Feminine
- Follow the Entrepreneur: How Capital Follows Ideas
- Corporate Innovation
- Individual Capitalism
- Technology and Innovation
- Women in Business
- Venture Capital

LANGUAGES:

Julie presents in English.

PUBLICATIONS:

2012 Welcome to Entrepreneur Country

IN DETAIL:

In 1998 Julie founded First Tuesday, the network of entrepreneurs which many credit for igniting the internet generation in Europe. It was sold in July 2000 for \$50 million. She then founded Ariadne Capital in August 2000 to create a new model for the financing of entrepreneurship in Europe and the UK: that of "Entrepreneurs Backing Entrepreneurs". The Industry Standard called it 'the net's next business model' when it was founded. She created the founding Investor Partnership of 62 leading entrepreneurs and business builders who are Ariadne Capital's core shareholders and is the Managing Partner of the Ariadne Capital Entrepreneurs Fund and the Ecosystem Economics Fund which has just been announced of £150 m AUM. Ariadne Capital has backed many explosive growth companies including Skype, Zopa, Monitise and others.

WHAT SHE OFFERS YOU:

Julie Meyer is asked to address audiences around the world on matters affecting Board Rooms and Economies. She is considered an authority on how digital business models are transforming the world, and how entrepreneurship is changing the world.

HOW SHE PRESENTS:

An inspiring and captivating speaker, straight-talking Julie's invaluable presentations are filled with useful actionable information, essential for all expanding internet-orientated companies.